

The Virginia Lottery

In the Matter of Seminole Hard Rock Digital, LLC

Docket No. 2024-09-01

SETTLEMENT AGREEMENT

Pursuant to Article 2 of Chapter 40 of Title 58.1 of the Code of Virginia (“Va. Code”), § 58.1-4030, *et seq.* (“Sports Betting Law”), and Virginia Administrative Code 11VAC5-70-120H, the Executive Director (“Director”) of the Virginia Lottery (“Lottery”) and Seminole Hard Rock Digital, LLC (“Hard Rock Digital”) wish to resolve this matter without a formal administrative hearing. Accordingly, the parties recite the following facts and make the following agreements:

BACKGROUND

The Director and Lottery staff, through regulations adopted by the Virginia Lottery Board (“Board”), regulate the operation of Virginia’s legal sports betting program, and are responsible for authorizing qualified persons to offer legal sports betting within the Commonwealth of Virginia and for ensuring that the operation of sports betting platforms is conducted legally. Va. Code §§ 58.1-4007, 58.1-4031; 11VAC5-70.

If a permit holder or licensee violates a provision of the Sports Betting Law, a regulation promulgated by the Board, or a directive of the Lottery or the Director, the Director is authorized to, after a hearing, take action against the permit holder or licensee that may include suspension or revocation of the sports betting permit or license and levying a civil penalty for each violation. Va. Code § 58.1-4035; 11VAC5-70-120B. The Director may impose these sanctions on a permit holder for violations committed by the permit holder’s principals, suppliers, vendors, or employees. 11VAC5-70-120D. The Director may also

determine that is in the best interest of the Commonwealth of Virginia to reach an agreed-upon settlement with a permit holder to resolve a violation. 11VAC5-70-120H.

On March 31, 2022, the Director issued a sports betting permit to Hard Rock Digital. Hard Rock Digital's platform began accepting wagers in Virginia shortly thereafter.

As a result of self-reporting by Hard Rock Digital, it was discovered that Hard Rock Digital had sent marketing materials to four individuals on the Lottery's Voluntary Exclusion List in violation of 11VAC5-70.240.N, 11VAC5-60-40.A, and 11VAC5-80-120.C. In an unrelated matter, it was discovered that Hard Rock Digital remitted its May 2024 tax payment one day late and remitted its June 2024 tax certification two days late in violation of Code of Virginia § 58.1-4037.B. In a pair of memoranda dated September 5, 2024, the Lottery informed Hard Rock Digital of the Lottery's belief that these facts constituted alleged violations of the Sports Betting Law, the Lottery's related regulations, and Hard Rock Digital's own Responsible Gaming policies, and that these actions were sanctionable. The Lottery specified the violations for which the Director is proposing a settlement amount. Hard Rock Digital has taken corrective measures to ensure future compliance with the Sports Betting Law and its related regulations.

The parties agree to the following terms and conditions as a means of resolving the captioned alleged violations.

TERMS AND CONDITIONS

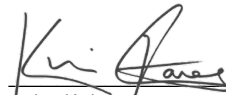
1. This Settlement Agreement is being entered into as a means of settling the alleged violations and avoiding the potential expense and inconvenience of a formal hearing.
2. There has not been a formal finding as to the merits of the allegations. This Settlement Agreement does not constitute an allegation, an admission, or a denial by either party that a violation of law or regulation has occurred.

3. Upon execution of this Settlement Agreement by both parties and no later than 10 days after, Hard Rock Digital shall remit payment of \$7,000 to the Lottery for deposit into the Commonwealth's General Fund.
4. Upon receipt of payment from Hard Rock Digital, the Director will close these matters.
5. Hard Rock Digital will continue to take appropriate measures to ensure future compliance with the Sports Betting Law and its related regulations.
6. If Hard Rock Digital violates a term of this Settlement Agreement, the Director may impose a sanction or penalty on Hard Rock Digital for violating the Agreement or for the underlying violations, or both.
7. By entering into this Settlement Agreement, Hard Rock Digital waives all rights to administrative or judicial review of these alleged violations pursuant to 11VAC5-70-120H.
8. This Settlement Agreement extends only to those alleged violations that were referenced in the Lottery's discussions with Hard Rock Digital. If the Lottery subsequently discovers additional facts of a material and substantial nature involving any of those incidents, and said facts constitute additional alleged violations, the Lottery may pursue such additional alleged violations. Hard Rock Digital may dispute such additional alleged violations.
9. This Settlement Agreement constitutes the entire agreement between the parties. No prior or subsequent understandings, agreements, or representations, oral or written, that are not specified or referenced within this document will be valid provisions of this Settlement Agreement.

10. This Settlement Agreement may not be modified, supplemented, or amended, in any manner, except by written agreement signed by the parties.

IN WITNESS WHEREOF, the parties have signed this Settlement Agreement as set forth below:

Date: 10/2/2024



Khalid R. Jones
Executive Director
Virginia Lottery

Date: 9-25-24



Eric Newcomer
Managing Director & General Counsel
Seminole Hard Rock Digital, LLC