



GAMING COMPLIANCE

Virginia Lottery 600 East Main Street, Richmond, VA 23219

Virginia Sports Betting Vendor Status

Updated: 11/03/2025

Inquiries regarding approved sports betting vendors can be emailed to gaminglicensing@valottery.com

Virginia- SCC Entity ID #	Vendor Name	Approved Vendor Service Permit #	Expiration Date	Goods or Services Provided
11626756	2749612 Ontario, Inc.	V-3066-104074	1/16/2027	Affiliate Marketing
11516749	8 Count Media, Inc.	11516749	6/19/2026	Affiliate Marketing
11308130	365 Scores, LTD.	V-740-121127	7/20/2028	Digital Platform to connect users with Different Vendors.
F2128702	Accertify Inc	V-647-115581	10/1/2027	Fraud prevention and payment gateway services.
F0049090	Acoustic L.P.	V-3360-104451	3/2/2026	Affiliate Marketing Services.
11755460	ADWEB	V-12166-118236	11/19/2027	Affiliate Marketing
11682051	Aero Payments	V-9208-114090	5/20/2027	Payment Processing
11726832	Afrishorebposa LLC	V-1088-116441	9/17/2027	Customer Support Services
11168952	Airship Group Inc	100462	3/11/2027	Push notifications, in application purchase content
11424999	Allscope Services, Inc.	V- 2998-103955	9/10/2025	Advertising, Media Planning, Strategy and Execution.
11469058	ALT Sports Data, Inc. d/b/a NXTBETS	V-4471-105956	2/24/2026	Affiliate marketing services.
11876907	Amazon Advertising LLC	V-15108-122848	10/21/2028	Affiliate Marketing
F1918947	Amazon Web Services, Inc.	V-9854-115080	7/17/2027	Cloud Computing Services.
11235823	American Affiliate Co. LLC	V-736-118863	12/9/2027	Provides media content and industry information for consumers.
11696783	Angel Group, LLC	V-9687-114779	6/24/2027	Affiliate Marketing
11235823	Angstrom Sports Virginia LLC d/b/a ASF Ltd.	V561-114743	8/28/2027	Risk management and odds making services.
11526154	Appalgo, Ltd.	V-1256-101312	6/19/2026	Affiliate Marketing
11312423	Apps4 Web Media Ltd	V-865-118722	2/12/2028	Affiliate marketing services.
11130141	Aristotle International Inc.	100249	1/13/2027	Age and identification verification.
11157787	Awesemo.com LLC	100375	2/5/2027	Affiliate Marketing Services, written, video and audio content
11467356	BareKnuckle Fighting Championships	V-3568-104709	3/20/2026	Digital marketing and advertising.
11538920	Betanddeal USA Corp.	V-7054-110509	8/15/2026	Affiliate Marketing
11555203	Betstamp International, Inc.	V-6990-110410	7/25/2026	Affiliate Marketing
11205476	Betsports Inc	V-597-113389	5/15/2027	Affiliate marketing services.
11124395	Better Collective USA Inc	100002	1/13/2027	Affiliate marketing services.
F2070300	Blackhawk Network Inc	100395	5/15/2027	Prepaid gift card services.
11179604	Boom TV Inc	V-553-114500	7/6/2027	Affiliate marketing services.
11300505	BOS Media LLC	V-846-119174	2/19/2028	Affiliate Marketing
11361867	Brand Streamers US, Inc.	V-2837-120354	8/6/2028	Affiliate Marketing
11828846	C&N Sporting Risk Limited	V-13504-120591	5/14/2028	Sports Data Analysis
11131463	CAMS, LLC	100203	1/13/2027	Payment processing and integration.
11651899	Cape Media Virginia, LLC	V-9047-113826	5/8/2027	Digital Marketing.
11163572	Casoomi Ltd	100443	2/4/2027	Affiliate marketing services.
11747435	Catalist Sports, Inc.	V-11043-116682	10/9/2027	Streaming and Data Feeds.
11140641	Catena Operations Ltd.	100102	1/13/2027	Affiliate marketing services.
F2017814	CBS Interactive Inc.	100299	1/13/2027	Sports gambling advertising services.
11385504	CheckGroup Limited	V-2336-121155	7/27/2028	Affiliate Marketing
F2127795	Checkout, LLC	V-7642-111508	11/12/2026	Payment Processing
11349597	Clovis Media Group, Inc.	V-1749-101993	1/18/2026	Digital marketing and advertising.
11474065	Codeworx Pty, Ltd. d/b/a My Affiliates.	V-5210-107398	2/24/2026	Affiliate marketing services.
11652659	Comcast XSG, LLC	V-8961-113702	5/30/2027	Affiliate Marketing
11185351	Commercial Streaming Solutions Inc dba Bettorview	V-453-113505	3/26/2027	Affiliate marketing services.
11554125	Commission Junction, LLC	V-7643-111509	11/4/2026	Affiliate Marketing
11565919	Concentrix Global Services, Inc	V-7202-110800	9/13/2026	Customer Support Operations.
11141337	Continent 8	100008	1/13/2027	Cloud and security services.
11452848	Cutslo Marketing, LTD.	V-1206-101253	9/5/2026	Affiliate Marketing
11170872	Cyan Blue Odds USA Ltd	100366	2/1/2027	Affiliate marketing services.
T0682312	Cytxera Technologies	100028	1/13/2027	Data center co-location, interconnection, and IP transit.



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11735894	Dime Line Trading, Inc.	V-10287-115732	10/9/2027	Managed Trading Services
11168986	DISH Integration LLC	100445	2/21/2027	Affiliate marketing services.
11699613	DruvStar Virginia Corp.	V-9919-115190	9/9/2027	Cyber Security
11268552	EcomAccess Inc. d/b/a Income Access	V-730-116580	11/6/2027	Affiliate performance tracking software.
11791976	Interactive USA, Inc.	V-13164-119987	3/26/2028	Account Reactivation Services
11510895	EPX Acquisition LLC	V-5766-108224	3/19/2026	Payment processing.
11119053	ESPN Enterprises Inc	100435	1/28/2027	Affiliate marketing services.
11271390	Everything Media LLC dba Total Frat Move	V-743-115374	9/19/2027	Affiliate marketing services.
11149076	Fantasy Advantage Ltd	100362	2/4/2027	Affiliate marketing services.
11611688	FanWave Digital Limited	V-8021-112102	11/27/2026	Affiliate Marketing
11599784	Firesand VA Corp.	V-7842-111800	11/12/2026	Cybersecurity Testing
11605465	Flexout Media Group	V-8251-112521	1/16/2027	Marketing
11498767	Fluent, LLC	V-9661-114730	7/8/2027	Advertising Services
11728697	Footballico US, Inc.	V-10840-116359	12/9/2027	Digital Marketing.
11462229	FotMob AS	V-3647-122896	12/17/2028	Match Facts/Match Preview.
11163666	Fortuna Edge Media Ltd	100357	2/4/2027	Affiliate marketing services.
11830103	Gambly, Inc.	V-13737-120923	5/21/2028	Digital Marketing.
11258625	Game Lounge Ltd	V-608-115600	10/15/2027	Affiliate marketing services.
11731236	Gameplai UK Limited	V-10851-116379	9/17/2027	Probability Supplier
11406076	Game Time United	V-2981-121247	8/6/2028	Affiliate marketing services.
11157159	Gaming Innovation Group, PLC d/b/a I Cloud Gaming, Inc.	V-490-100400	2/27/2027	Gambling Solutions and Entertainment
11527323	Gaming Intelligence, Inc.	V-4924-106859	8/23/2026	Affiliate Marketing.
11776503	GameSquare Esports (USA) Inc.	V-12612-119104	1/16/2028	Affiliate Marketing
11150443	GBG Endeavors LLC	100385	1/13/2027	Affiliate marketing services.
11144758	GDC America Inc.	100381	1/13/2027	Affiliate marketing services.
F2103598	Genius Sports Media, Inc.	100428	1/22/2027	Market creation and risk management services.
11424403	GGR Media, Inc.	V-2822-103699	10/31/2025	Affiliate marketing services.
11469659	GMT Consultancy Services, LTD.	V-875-100885	2/24/2026	Mobile Applications and Platforms.
T0723124	Google LLC	V-530-114266	6/1/2027	Affiliate marketing services.
11408143	Got Sports Media, LLC	V-9046-113825	5/8/2027	Digital Marketing.
11611159	GRC Media	V-8086-112233	1/16/2027	Affiliate Marketing
11540481	Grid Esports GmbH, Inc.	V6401-109301	7/13/2026	In Play Live Data Services.
11336381	Gurmob LTD LLC	V-839-120227	4/30/2028	On Line Marketing Ads on Mobile Apps
T0564924	Harris Teeter, LLC	V-14019-121344	6/29/2028	Affiliate Marketing Services.
11393851	Horizon Media, LLC	V-7657-111530	10/25/2026	Media Planning
11497425	Huddle Gaming, Inc.	V-10167-115549	8/8/2027	Real Time Bet Data.
F2025908	Idology	100285	1/15/2027	Identity verification and fraud prevention services.
11619616	idPair, Inc	V-8387-112722	1/7/2027	Data Analytics
11241659	iGaming.com America Inc	V-703-115731	10/12/2027	Online marketing services.
F1190877	IHeart Media and Entertainment INC	V-1551-120209	4/30/2028	Advertisement Services
11149265	IMG Arena US LLC	100376	1/22/2027	Supply sports data and streaming.
Exempt	Incentive Games Limited	V-5058-107170	3/2/2026	Affiliate marketing services.
Exempt	Incentive Games (US) Limited	V-8751-113340	3/5/2027	Free Play Promotional Games
11631201	Infront Sports & Media AG	V-9508-114499	6/13/2027	Live Audio and Visual Feeds.
11329717	Ingo Money, Inc.	V-1449-119608	3/20/2028	Payment processing and digital disbursements.
11640585	Innovation Labs Limited	V-8196-112410	1/28/2027	Affiliate marketing services.
11172573	INTELLR Inc.	100499	3/26/2027	Online marketing services.
F1758491	Interactive Communications International Inc.	100384	1/22/2027	Payment processing services.
11158154	Interchecks Technologies Inc.	100411	2/1/2027	Payment management services.
11311540	International Betting Integrity Association	V-738-119056	2/12/2028	Integrity monitoring services.
11275427	Internet Vikings East, LLC.	V-4255-105582	12/12/2025	Data Hosting.
11135940	iRival Media LLC	100352	2/1/2027	Affiliate marketing services.
11834474	JNBN Investments	V-13659-120828	5/12/2028	Digital Marketing
11300946	Jumio Services Corporation	V-861-118952	2/2/2028	Identity and document verification services.
114655602	Juice Productions, LLC.	V-5060-107172	2/24/2026	Affiliate marketing services.
11726059	Kero Gaming, Inc.	V-10122-115467	8/25/2027	In Game Sports Odds.
M0084071	Kroger Limited Partnership	V-12921-119609	1/26/2028	Affiliate marketing services.
11264218	Leadstar Media AB Inc	V-734-117499	12/9/2027	Provides sports betting leads to operators.
F1837543	Lexis Nexis Risk Solutions, FL Inc.	100413	1/20/2027	Age and identification verification services.
11236158	Lineups.com, Inc.	100317	1/13/2027	Affiliate marketing services.
11760759	Livesport S.R. O. LLC	V-14029-121360	8/3/2028	Digital Marketing



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11575864	LPGA Gaming, LLC	V-7566-111384	11/15/2026	Raw Scoring Data.
11325172	Isports Data Ltd.	V-1617-120850	7/18/2028	Sportsbook Data Feed Services.
11323243	Marown (USA) Inc.d/b/a Derivco USA	V-945-100974	4/16/2025	IT Support and Maintenance services
11591987	Marriott Hospitality Entertainment, LLC	V-8019-112096	11/29/2028	Digital Marketing
11145392	Marzen Media LLC d/b/a Fantasy Pros, Betting Pros	100377	2/16/2027	Affiliate marketing services.
1105887	Media Players US LLC	100269	1/13/2027	Affiliate marketing services.
11135924	MediaTroopers Inc.	100308	1/13/2027	Affiliate marketing services.
F1789017	Meta Platforms, Inc.	100358	1/13/2027	Affiliate marketing services.
11644187	Mobupps International, Ltd.	V-8599-113101	2/18/2027	Advertising Strategy
11224481	Monterizo LTD	V-562-117384	12/9/2027	Affiliate marketing services.
11847904	Monterosa Productions(US) Inc.	V-13923-121211	8/5/2028	Affiliate marketing services.
11449798	Moonshot Marketing, Ltd.	V-772-100771	2/24/2026	Affiliate marketing services.
11821024	MoveUp Media, Inc.	V-13564-120686	5/6/2028	Digital Marketing
11100401	Murphy Marketing	100401	1/26/2027	Affiliate marketing services.
1167578	NationalFootballPost.com	V507-113243	2/21/2027	Affiliate marketing services.
11200364	NBC Universal Media LLC d/b/a NBC Sports	V-577-113404	4/17/2027	Affiliate marketing services.
N/A	Nevis Security, Ltd.	V-6986-110405	7/24/2026	Multi Factor Authentication
11818695	Newberri Media Limited	V-13514-120603	4/16/2028	Affiliate marketing services.
11445682	Nordic Affiliates, Ltd.	V-4198-105506	1/18/2026	Affiliate marketing services.
1196427	North Star Network	V-582-113526	5/15/2027	Affiliate marketing services.
F2133405	Nuvei Technologies Inc	V-6090-113147	3/9/2027	Payment processing services.
11353972	Nuvei US LLC	V-444-112882	1/19/2027	ACH Payment Processing
11236158	NYX Digital Gaming (USA) LLC (Approved Supplier License)	V487-112806		Affiliate marketing services.
11122663	OBeP Payments LLC	V-6092-111325	11/9/2027	Payment Services.
11489492	OCR Labs Global (USA) Inc.	V-5802-108304	5/15/2026	Remote ID Verification
11132968	Onfido Inc	100004	1/13/2027	Identification verification services.
11125894	Online Venture Strategies	100079	1/21/2027	Affiliate marketing services.
11152036	Outkick Media, LLC	V-477-100387	1/13/2027	Affiliate marketing services.
11466147	Optimove, Inc.	V-3600-104754	7/12/2026	Affiliate marketing services.
11572552	OSB Media, LLC	V-7256-110883	1/24/2027	Digital Content
11211054	OtherLevels, Inc.	V-651-100581	8/6/2025	Messaging Functionality.
11145328	Overdrive Marketing Inc	100003	4/9/2027	Affiliate marketing services.
11422171	Overlay Gaming Corporation d/b/a Poker Atlas	V-7340-111012	8/15/2026	Promotion of Online Gaming Partners.
11617337	Own Company, Inc.	V-8293-112580	1/21/2027	Online Data Backup.
11189439	P&P Vegas Group Inc	100469	4/9/2027	Payment processing services.
11160456	Pavilion Payments Gaming Services, Inc.	V-498-100408	1/22/2027	Check Warranty and ACH Services
T0448508	Paymentech, LLC	V-9207-114089	05/22/2027	Payment processing services.
1889973	PayNearMe MT, Inc.	100391	1/13/2027	Payment processing services.
F1498791	PayPal Inc.	100359	1/13/2027	Payment processing services.
11274539	Paysafe Merchant Services Corp.	100106	1/13/2027	Payment processing services.
11129547	Paysafecard.com USA Inc.	100103	1/13/2027	Payment processing services.
11294271	PFFA Acquisition LLC	V-7866-111826	2/6/2027	Affiliate marketing services.
11548563	PGA Tour Gaming, LLC	V-7962-111998	1/9/2027	Affiliate marketing services.
11666054	Pikkit North America, LLC	V-8965-113707	4/10/2027	Affiliate marketing services.
11194014	Plaid Inc	V-567-113720	5/23/2027	Payment processing services.
11245767	Playersbest Inc.	V709-115502	8/18/2027	Affiliate marketing services.
11347338	Prove Identity Inc.	V-1230-118513	3/20/2028	Digital pre-fill function.
11584567	Push Cash, Inc.	V-9808-114995	7/4/2027	Payment processing services.
11155344	PXP Financial Inc	V-489-111249	1/24/2027	Payment processing services.
11241239	Quantum Metric	V-9038-113817	4/17/2027	Digital Analytics
11145056	QL Gaming Group LLC dba Bet QL, RotoQL	V-504-117206	10/2/2027	Affiliate marketing services.
11029803	QTS Shellhorn, LLC	V-3130-122832	10/13/2028	Data Center Services.



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11149604	Raketech US Inc	100372	1/29/2027	Affiliate marketing services.
11762138	Real H.I. LLC	V-12221-118325	12/10/2027	Marketing
11614539	Ribacka Media AB	V-8054-112167	1/28/2027	Affiliate marketing services.
11567581	Riskified, Inc.	V-15191-122977	10/7/2028	Fraud Prevention
11553453	Rithmm Inc.	V-7154-110680	7/12/2026	Affiliate marketing services.
11156936	Rock Intention Malta, Limited	V-455-111988	2/27/2027	Affiliate marketing services.
A11005859	Sharp Football Holdings LLC	V-721-119707	2/12/2028	Affiliate marketing services.
11361358	Sharplink, Inc.	V-1072-120485	6/14/2028	Affiliate marketing services.
11578206	Sharpz, LLC	V-7555-111368	9/14/2026	Affiliate marketing services.
11213853	Shift4 Payments LLC	V-14908-122587	9/29/2028	Payment Processing
11268308	Shufti Pro Limited	V-551-114692	7/27/2027	Identity and document verification.
11288684	Sift Science Inc.	V-814-116554	12/9/2027	Payment fraud protection.
11736408	SIG Sports Analytics Holdings, Inc.	V-10329-115802	10/21/2027	Managed Trading Services
T0715500	Sightline Payments LLC	V-6096-111275	1/13/2027	Payment processing /Cash access services
1127587	Simple Bet Inc. (Approved Supplier License)	100178	3/3/2026	Real time odds feeds and information services
11848484	SIS Content Services, Inc.	V-13839-121074	6/12/2028	E-Sport Content Services.
F1784539	Skrill USA, INC	100104	1/13/2027	Online payment and money transfer services
11767348	Skillbet Limited	V-15280-123115	10/19/2028	Affiliate marketing services.
11580005	Skybox Performance Marketing, LLC d/b/a Leads IQ	V-8459-112868	1/29/2027	Affiliate marketing services.
11609694	Smart Gravity, LLC	V-9623-114681	6/26/2027	Affiliate marketing services.
11180466	Secure Inc.	V-484-113201	4/17/2027	Digital identity verification services.
11418010	Sofa IT, d/b/a SofaScore.	V-1595-122047	10/31/2028	Affiliate marketing services.
T0522674	Sovos Compliance, LLC	V-515-115592	11/25/2027	Real time identity verification.
11837185	Spectation Sports	V-13873-121126	7/1/2028	Affiliate marketing services.
11588097	Sporting Media USA, Inc.	V-7454-111202	9/5/2026	Affiliate marketing services.
11247959	Sportorty Inc dba Minute Media	100520	8/28/2027	Affiliate marketing services.
11135000	Sportradar Solutions LLC	100160	1/14/2027	Pre-match and live betting data and odds.
11599787	Sports Gambling Guides, Inc.	100349	1/15/2027	Affiliate marketing services.
11123900	Sports Content Co, LLC	100107	1/13/2027	Sports data, video streams, and technical assistance.
11217101	Stram Entertainment Ltd.	V-739-115801	12/9/2027	Affiliate marketing services.
11148788	Swish Analytics Virginia Inc.	100388	1/22/2027	Odds making, risk management, and trading software.
11622362	Tappcclerator Media	V-8213-112438	12/27/2026	Digital Marketing
11289801	TGD Operations Limited	V-838-119377	1/23/2028	On Line Marketing Ads.
11145338	TBG Security, Inc.	V-13411-120455	4/22/2028	Penetration Testing
11169846	Team Rankings LLC	100386	2/27/2027	Affiliate marketing services.
F1359647	TeleCheck Services, Inc.	100438	3/26/2027	ACH payment processing.
11263431	Telesign Corporation	V-7343-111016	10/25/2026	Risk and Fraud Analysis
11168855	The Arena Media Brands, LLC	V-7150-110676	8/1/2026	Affiliate marketing services.
11563024	The Phifth Quarter LLC	V-7320-110983	8/28/2026	Digital Marketing
11499529	The Sports Prophets, Inc.	V-5012-107091	3/2/2026	Affiliate marketing services.
11567575	Thimba Media, Ltd.	V-7336-111008	9/11/2026	Affiliate marketing services.
11274378	Thing Or Two Ltd.	V-571-116698	12/9/2027	Affiliate marketing services.
11841625	Third Planet LLC	V-13739-120925	5/15/2028	Digital Marketing
11217537	Three Spring Media KFT	V-579-113250	5/18/2027	Affiliate marketing services.
11283697	Tim The Tatman, Inc.	V-862-122990	1/8/2029	Marketing Services
11797213	Tink US, Inc.	V-13388-120406	4/27/2028	Payment Processing
04748489	Truth Technologies Inc	V-1161-120092	3/20/2028	Browser based software application.
11311426	Twilio, Inc.	V-14370-121840	7/21/2028	Multi Factor Authentication
11393570	Upper 9 Media LLC, d/b/a Odds Assist	V-3024-121246	8/21/2028	Affiliate marketing services.
11432055	Upside Spring, Ltd.	V-3601-123256	11/26/2028	Affiliate marketing services.
11218550	US Integrity Inc	V-528-113645	5/23/2027	Integrity monitoring services.
11720931	Vault Media and Technology Corp.	V-10016-115320	8/7/2027	Sports betting Promotions.
11499283	Verified Digital	V-5007-107083	3/2/2026	Affiliate marketing services.
11694079	Verified Global Trade Limited	V-9626-114685	7/4/2027	Affiliate marketing services.
11611436	Veriff OU	V-8056-112175	1/3/2027	Identity Verification.



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11687160	Vimoro Media, Inc.	V-9231-114141	5/5/2027	Affiliate marketing services.
11178815	Washington Nationals Baseball Club, LLC	100448	4/9/2027	Affiliate marketing services.
T0670473	Washington Nationals Stadium LLC	100447	2/4/2027	Affiliate marketing services.
11570443	Web Analysis Solutions Limited	V-7240-110854	8/3/2026	Affiliate marketing services.
11142960	Wedge Traffic Ltd	V-483-100393	1/27/2027	Affiliate marketing services.
11490901	Wire Industries, Inc. d/b/a WagerWire	V-6259-109046	5/4/2026	Affiliate marketing services.
11169221	Worldpay Gaming Solutions, LLC	100005	1/23/2027	Payment processing services.
11613394	World Wrestling Entertainment LLC	V-13560-120682	4/21/2028	Affiliate marketing services.
11540707	X Corp (Formerly Twitter)	V-531-100441	2/1/2027	Affiliate marketing services.
11237199	XLMedia US Limited	100396	1/20/2027	Digital publishing services.
11149333	YourPay LLC	100437	3/14/2027	Payment processing services.
11517128	22A Saturn Global LTD	V-13224-120065	3/9/2028	Affiliate marketing services.