

BASICS to BOOSTERS

April 2026 – June 2026

Retailer Incentive

The Basics to Boosters Retailer Incentive is your chance to earn more!

- ▶ **BASICS** Each retail location can earn \$200 for the **BASICS** portion of the retailer incentive by meeting the four (4) eligibility requirements.
- ▶ **BOOSTERS** Each retail location that meets all the qualifications for the **BASICS** portion of the retailer incentive will be eligible for the **BOOSTERS** portion of the retailer incentive. Each location may qualify only for one of the two boosters shown below.
 - ▶ Locations that meet or exceed their quarterly sales goal up to 105.00% (no rounding) can earn an additional **\$250**.
 - OR
 - ▶ Locations that exceed their quarterly sales goal by more than 105.01% can earn an additional **\$500**.

BASICS to BOOSTERS Sales Goal

FOURTH PERIOD: April 1, 2026, through June 30, 2026

\$

Questions? Contact your Virginia Lottery sales representative for more information.

may 2026
launch schedule

MAY 5
New Scratchers
\$10 Online Scratcher: Ruby Riches

MAY 12
Online Game: Lair of Fortune

MAY 19
Print 'n Play: \$10 Lucky Loot

MAY 26
Online Game: Banker's Bonus Boost

MAY 28
Online Game: Candy Kingdom

If you have any questions about new games launching each Tuesday, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

playbook

may 2026



new games
coming soon

coming soon
to Lottery
retailers!

MILLIONAIRE FOR LIFE™

This June, the Lottery is launching the new draw game Millionaire for Life™ at Lottery retailers! The game is already available to play at valottery.com or in the Lottery app. Millionaire for Life™ gives a player the chance to win \$1,000,000 a year for life*.

Stay tuned for additional details. Contact your sales representative if you have any questions.

*Top prize payable for minimum of 20 annual installments. Cash value is \$18,000,000. Subject to prize liability limits. See game rules for details.

For odds, game and prize information, visit the Virginia Lottery app or valottery.com.



TERMINAL TIPS Lottery Vending Machine

The shopping-cart feature is available on all Lottery Vending Machines. Below are a few tips to assist customers when they are purchasing Scratchers and draw games at the Lottery Vending Machine.

1. The player can build a cart with all the desired products, and, once the player has the total, the player can cash or use a debit card to complete the purchase.
2. The total purchase price and credits available on the Lottery Vending Machine must match to check out.
3. If a player enters cash or validates a winning ticket to add credit to the terminal first, the player must build a cart to match the total of the credits on the terminal to check out.
4. Make sure time does not run out when making the purchase. If the time to make a purchase listed on the machine ends, the cart will empty.
5. Split payment is not allowed on the terminal. Players cannot split payments between cash and a debit card.

If you see any additional issues players are experiencing on the Lottery Vending Machine and you have questions, contact your sales representative.

LOTTERY REWARDS.....



SIP & SIZZLE

Entries accepted April 20, 2026,
through May 17, 2026

Draw Date: May 19, 2026



JOHN DEERE® MOWER

Entries accepted April 27, 2026,
through May 24, 2026

Draw Date: May 26, 2026

For details about Virginia Lottery Rewards, visit the Virginia Lottery app or valottery.com.
Odds of winning a prize in a Rewards drawing depend on the total number of entries received.

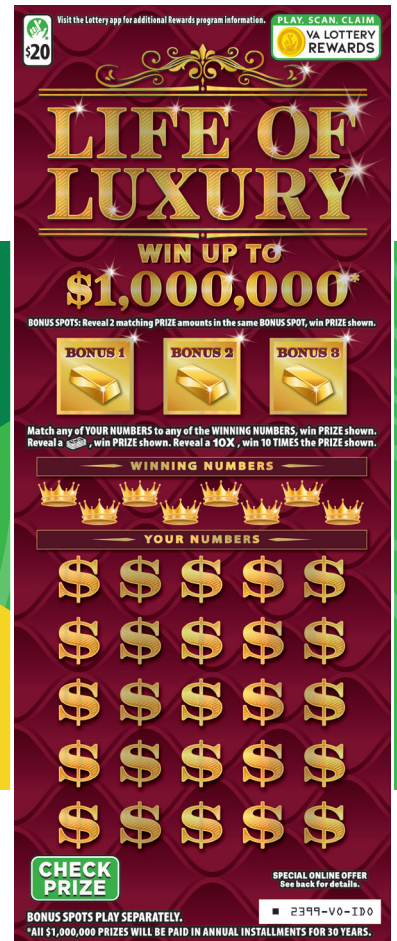
New playslips being delivered in May

In May, retailers will receive new playslips for Mega Millions and Millionaire for Life™. Please ensure that Mega Millions playslips are positioned where they are readily accessible to players. Retailers will receive a notification on their Lottery terminals indicating when the retailer should make the Millionaire for Life™ playslips available. As a reminder, it is the retailer's responsibility to ensure backstock playslips are stored in a secure location.

If you have any questions, contact your sales representative.

new may scratchers

ACTIVATE AND PUT OUT FOR SALE ON MAY 5



\$2

#2397

LOADED WITH \$100s

The entire game is packed with \$100 prizes!

TICKET SIZE: 4" X 4"

TOP PRIZE ODDS:
1 in 382.50

UPC: 617189023975

PULL GAME: _____
 BIN #: _____
 2nd DISPLAY: _____
 VENDING: _____
 NOTES: _____

\$5

#2398

5 TIMES LUCKY

This game gives a player the chance to reveal a 5X multiplier!

TICKET SIZE: 4" X 6"

TOP PRIZE ODDS:
1 in 1,020,000

UPC: 617189023982

PULL GAME: _____
 BIN #: _____
 2nd DISPLAY: _____
 VENDING: _____
 NOTES: _____

\$20

#2399

LIFE OF LUXURY

This Scratcher features three Bonus Spots and 25 chances to win on each ticket. Life of Luxury gives a player the chance to win up to \$1,000,000*!

TICKET SIZE: 4" X 10"

TOP PRIZE ODDS:
1 in 408,000

UPC: 617189023999

PULL GAME: _____
 BIN #: _____
 2nd DISPLAY: _____
 VENDING: _____
 NOTES: _____

*All \$1,000,000 prizes will be paid in annual installments for 30 years. Cash value = \$476,000.