

BASICS to BOOSTERS

January 2026 – March 2026

Retailer Incentive

The Basics to Boosters Retailer Incentive is your chance to earn more!

▶ **BASICS** Each retail location can earn \$200 for the **BASICS** portion of the retailer incentive.

▶ **BOOSTERS** Each retail location that meets all the qualifications for the **BASICS** portion of the retailer incentive will be eligible for the **BOOSTERS** portion of the retailer incentive. Each location may qualify only for one of the two boosters shown below.

▶ Locations that meet or exceed their quarterly sales goal up to 105.00% (no rounding) can earn an additional **\$250**.

OR

▶ Locations that exceed their quarterly sales goal by 105.01% or more can earn an additional **\$500**.

BASICS  **BOOSTERS** Sales Goal
THIRD PERIOD: January 1, 2026, through March 31, 2026

\$

Questions? Contact your Virginia Lottery sales representative for more information.

LOTTERY REWARDS



HAPPY HOME MAKEOVER

Entries accepted February 16, 2026, through March 22, 2026.

DRAW DATE: MARCH 24, 2026



INTERNATIONAL SOCCER TOURNAMENT EXPERIENCE

Entries accepted February 23, 2026, through March 29, 2026.

DRAW DATE: MARCH 31, 2026

For details about Virginia Lottery Rewards, visit the Virginia Lottery app or valottery.com. Odds of winning a prize in a Rewards drawing depend on the total number of entries received.



GAME SPOTLIGHT IN THE MONEY

The Lottery's new \$30 Scratcher is called *In The Money* and is launching on March 3. **Prizes start at \$50! There are five separate games on the Scratcher!**

SELLING TIPS FOR IN THE MONEY

- Place *In The Money* with the other \$30 Scratchers.
- Tell your players about *In The Money* and how it has five games on one Scratcher.
- Keep all bins full to make sure *In The Money* is always available for purchase.

If you have any questions about *In The Money*, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.
*All \$1,000,000 prizes will be paid in annual installments for 30 years. Cash value=\$476,000.



play responsibly

Virginia Problem Gambling Helpline: 1-888-532-3500

March is National Problem Gambling Awareness Month.

Problem gambling awareness is a constant priority for the Virginia Lottery. Problem gambling awareness is of particular importance in March, which is National Problem Gambling Awareness Month.

March is often when the Lottery unveils new problem gambling awareness assets and initiatives for employees, retailers and players. The Virginia Lottery is working to become a leader among lotteries in problem gambling awareness. It's a vital part of what we do.

Please help us maintain our commitment by doing the following:

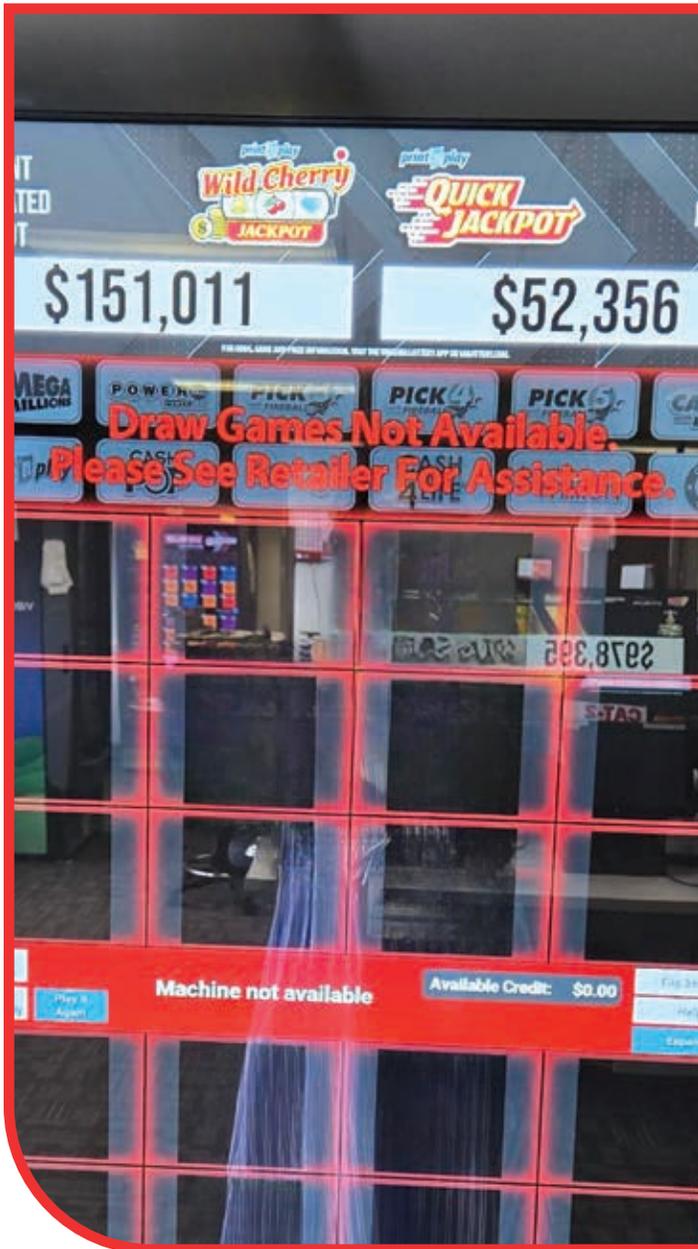
- Keep Play Responsibly brochures handy in case players ask you questions.
- Use the Play Responsibly button on the Lottery Vending Machine or Retailer Pro S2® when necessary.



security reminder

Online Player Card slips cannot be placed on the counter or provided to the player until payment has been received. Retailers are encouraged to collect payment for all transactions prior to selecting Yes on the confirmation screen. Please note that all Online Player Card transactions are final and nonrefundable.

Questions? Contact your Virginia Lottery sales representative for more information.



Troubleshooting Tips Before You Call the Retailer Support Hotline

Occasionally, the Lottery Vending Machine might display a *Draw Games Not Available* message. The message indicates that there is a problem with the machine that is preventing the sale of draw games. Here are a few troubleshooting steps to try before contacting the Retailer Support Hotline.

- Check the machine's screen to see if any other messages are shown. Messages can help identify any problems that the machine is experiencing.
- Confirm the machine is connected to the communication source.
- Check the paper supply and replace the roll if necessary.
- Power the terminal off and turn it back on.

If none of these steps work, contact the Retailer Support Hotline at 1.800.654.2500.

march 2026 launch schedule



MARCH 3

New Scratchers
Online Scratcher: Scratchin' 7s

MARCH 10

Online Game: Daily Pot of Gold

MARCH 17

Print 'n Play: \$20 Amped Up

MARCH 24

Online Game: Tumbling Treasures

If you have any questions about new games launching each Tuesday, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

new march scratchers

ACTIVATE AND PUT OUT FOR SALE ON MARCH 3



\$2

#2391

SHAMROCK 7s

A seasonal, 7-themed game that gives a player the chance to win up to \$20,000!

TICKET SIZE: 4" X 4"

TOP PRIZE ODDS:
1 in 979,200

UPC: 617189023913

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____



\$5

#2392

LOADED WITH \$250s

The entire game is loaded with \$250 prizes!

TICKET SIZE: 4" X 6"

TOP PRIZE ODDS:
1 in 382.50

UPC: 617189023920

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____



\$30

#2393

IN THE MONEY

Prizes start at \$50! This Scratcher has five separate games on one ticket and gives a player the chance to win up to \$1,000,000*!

TICKET SIZE: 4" X 12"

TOP PRIZE ODDS:
1 in 408,000

UPC: 617189023937

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

*All \$1,000,000 prizes will be paid in annual installments for 30 years. Cash value=\$476,000.