

# business partner update

# playbook

july 2026

## BLITZZ: A SUPPORT TOOL FOR RETAILERS

Blitzz is a tool that enables Lottery retailers to get real-time support. Blitzz allows the support team to view a retailer's equipment through the retailer's mobile-phone camera during a support interaction. The tool could help improve speed and effectiveness when resolving issues.

### HOW IT WORKS

1. After a retailer calls the Retailer Support Hotline, the retailer is prompted to participate and agree to the session.
2. The retailer receives a text message with a secure link.
3. The retailer follows the prompts that are presented and agrees to the video session.
4. The retailer clicks Allow to grant camera access on the retailer's mobile device, and the video session begins.
5. No special equipment is required; all you need is a smartphone with camera capability.

If you have any questions, contact your sales representative.

## july 2026 launch schedule

### JULY 2

Online Game: Liberty Luck

### JULY 7

New Scratchers

\$1 Online Scratcher: Money Safe

### JULY 14

Online Game: Double Drop Deluxe

### JULY 16

VSports (Ice Hockey, Stock-Car Racing, Soccer)

### JULY 21

Print 'n Play: \$5 Double Wild 9s

### JULY 28

Online Game: Tumbling Treasures

If you have any questions about new games that launch in July, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.



new games coming soon



# LOTTERY REWARDS .....



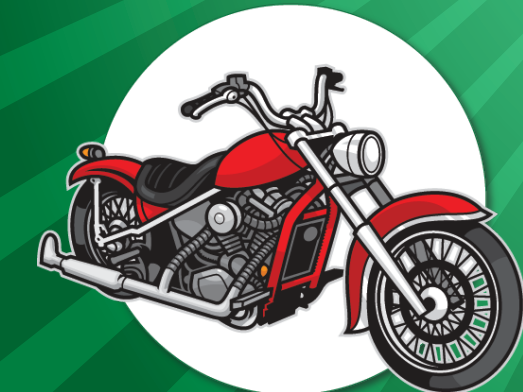
## \$2,000 AIRLINE GIFT CARD

**ENTRIES ACCEPTED:** June 22, 2026, through July 19, 2026  
**DRAW DATE:** July 21, 2026



## PROFESSIONAL FOOTBALL MEET AND GREET

**ENTRIES ACCEPTED:** June 29, 2026, through July 26, 2026  
**DRAW DATE:** July 28, 2026



## HARLEY DAVIDSON® MOTORCYCLE

*(Silver/Gold Tier Members only)*

**ENTRIES ACCEPTED:** May 18, 2026, through July 26, 2026  
**DRAW DATE:** July 28, 2026

For details about Virginia Lottery Rewards, visit the Virginia Lottery app or valottery.com. Odds of winning a prize in a Rewards drawing depend on the total number of entries received.



# GAME SPOTLIGHT PAWFECT PAYDAY

The Lottery's new \$5 Scratcher is called Pawfect Payday, and the game launches on July 7.

This game is fun and colorful and features eight different scenes. Each ticket features three possible ways to multiply a prize and a bonus spot that gives a player the chance to win \$50!

### SELLING TIPS FOR PAWFECT PAYDAY

- Place Pawfect Payday with the other \$5 Scratchers.
- Tell players about Pawfect Payday and encourage them to collect all eight scenes of the game.
- Keep all bins full to make sure Pawfect Payday is always available for purchase.

If you have any questions about Pawfect Payday, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

The Summer Sizzle Scratcher Promotion gives a player the chance to win a sizzling prize pack that includes five packs of \$5 Virginia Lottery Scratchers plus \$500.

### HOW DOES THE PROMOTION WORK?

The promotional and entry period is from July 1, 2026, through August 2, 2026. A player can enter the promotion by submitting any Virginia Lottery Scratcher with a price point of \$5 or more that was purchased during the promotional period. Winning and nonwinning tickets qualify for entry, and tickets must be scanned into the player's Virginia Lottery Rewards account via the mobile web version of valottery.com or the Virginia Lottery app. The number of entries a player will receive is equal to the price of the submitted Scratcher.



SCRATCHER PROMOTION

The drawing date is August 4, 2026. There will be 15 winners in the drawing.

If you have any additional questions, contact your sales representative. Odds of winning a prize in this promotion depend on the total number of entries received. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.



# new july scratchers

ACTIVATE AND PUT OUT FOR SALE ON JULY 7



**\$2**

#2362

## ROLLIN' RICHES

A dice-themed game that gives a player the chance to win up to \$20,000!

TICKET SIZE: 4" X 4"

TOP PRIZE ODDS:  
1 in 775,200

UPC: 617189023623

PULL GAME: \_\_\_\_\_  
 BIN #: \_\_\_\_\_  
 2nd DISPLAY: \_\_\_\_\_  
 VENDING: \_\_\_\_\_  
 NOTES: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**\$5**

#2412

## PAWFACT PAYDAY

This game has three possible ways to multiply a prize. Pawfect Payday gives a player the chance to win up to \$125,000!

TICKET SIZE: 4" X 6"

TOP PRIZE ODDS:  
1 in 897,600

UPC: 617189024125

PULL GAME: \_\_\_\_\_  
 BIN #: \_\_\_\_\_  
 2nd DISPLAY: \_\_\_\_\_  
 VENDING: \_\_\_\_\_  
 NOTES: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**\$20**

#2416

## LOADED WITH \$2,000s

The entire game is loaded with \$2,000 prizes!

TICKET SIZE: 4" X 10"

TOP PRIZE ODDS:  
1 in 370.91

UPC: 617189024163

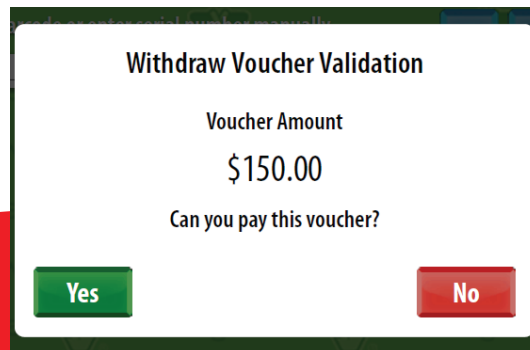
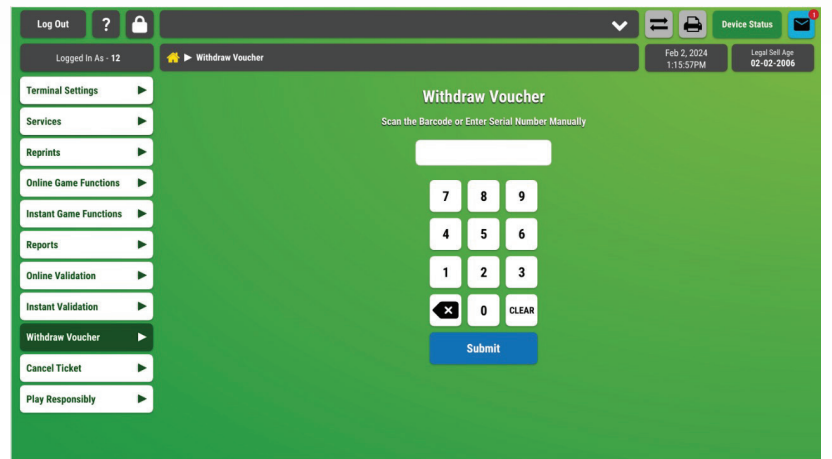
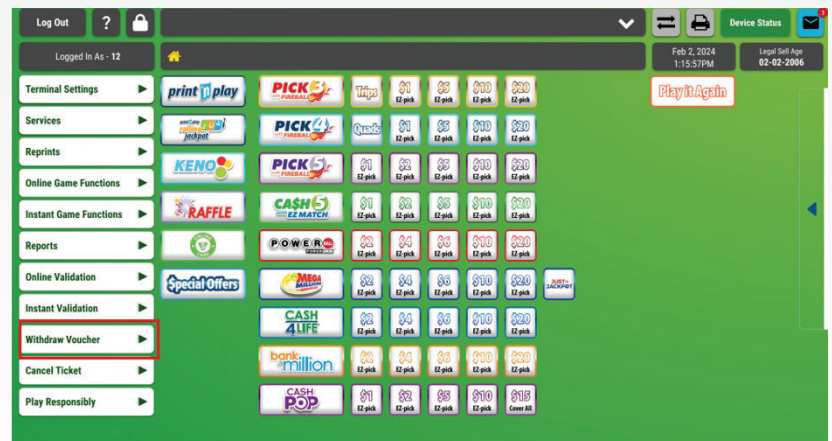
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# retailer reminder

## HOW TO CASH A WITHDRAWAL VOUCHER

1. A player can present a withdrawal voucher on a mobile device or present a printed copy.
2. To cash the voucher, the retailer selects the Withdraw Voucher button on the Retailer Pro S2®.
3. Then, the retailer scans the barcode on the voucher or manually enters the 13-digit serial number that is under the barcode.
4. The Withdraw Voucher Validation screen will appear. The retailer will select Yes to validate the voucher and pay the voucher amount.



If you have any additional questions, please contact your sales representative.