

CASH 4LIFE®

**IS ENDING ON
FEBRUARY 21, 2026!**

Starting after the January 27 drawing, the number of drawings available for purchase via the Multi-Draw and Future Play options will decrease after each drawing.

The final Cash4Life® drawing will take place on February 21, 2026.

After the last Cash4Life® drawing on February 21, 2026, players have 180 days to claim any Cash4Life® prize won in that drawing.

If you have any questions, contact your sales representative.

Draw Day	Draw Date	Draws (Multi-Draw or Future Play) available for purchase
Tuesday	January 27, 2026	25
Wednesday	January 28, 2026	24
Thursday	January 29, 2026	23
Friday	January 30, 2026	22
Saturday	January 31, 2026	21
Sunday	February 1, 2026	20
Monday	February 2, 2026	19
Tuesday	February 3, 2026	18
Wednesday	February 4, 2026	17
Thursday	February 5, 2026	16
Friday	February 6, 2026	15
Saturday	February 7, 2026	14
Sunday	February 8, 2026	13
Monday	February 9, 2026	12
Tuesday	February 10, 2026	11
Wednesday	February 11, 2026	10
Thursday	February 12, 2026	9
Friday	February 13, 2026	8
Saturday	February 14, 2026	7
Sunday	February 15, 2026	6
Monday	February 16, 2026	5
Tuesday	February 17, 2026	4
Wednesday	February 18, 2026	3
Thursday	February 19, 2026	2
Friday	February 20, 2026	1
Saturday	February 21, 2026	Final Day for Sales
Sunday	February 22, 2026 - Cash4Life® validations only	N/A

playbook

february 2026



february 2026 launch schedule



FEBRUARY 3
New Scratchers

FEBRUARY 10
Online Game: Dragon Keno Blast

FEBRUARY 17
Print 'n Play: \$1 Heads or Tails

FEBRUARY 24
Online Game: Boulder Run
Online Game: Jetpack Dash

If you have any questions about new games launching each Tuesday, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

new games
coming soon

BASICS to BOOSTERS

January 2026 – March 2026

Retailer Incentive

The Basics to Boosters Retailer Incentive is your chance to earn more!

▶ **BASICS** Each retail location can earn \$200 for the **BASICS** portion of the retailer incentive.

▶ **BOOSTERS** Each retail location that meets all the qualifications for the **BASICS** portion of the retailer incentive will be eligible for the **BOOSTERS** portion of the retailer incentive. Each location may qualify for only one of the two boosters shown below.

▶ Locations that meet or exceed their quarterly sales goal up to 105.00% (no rounding) can earn an additional **\$250**.

OR

▶ Locations that exceed their quarterly sales goal by 105.01% or more can earn an additional **\$500**.

BASICS to BOOSTERS Sales Goal	\$
THIRD PERIOD: January 1, 2026, through March 31, 2026	

Questions? Contact your Virginia Lottery sales representative for more information.



GAME SPOTLIGHT PAYDAY TRIPLER

The Lottery's new \$20 Scratcher is called Payday Tripler and is launching on February 3! Each ticket has three separate Bonus Spots. Plus, a player can scratch the T in Tripler on the ticket for a chance to triple any prize won in the main play area.

SELLING TIPS FOR PAYDAY TRIPLER:

- Place Payday Tripler with the other \$20 Scratchers.
- Tell your players about Payday Tripler and the scratching the T feature!
- Keep all bins full to make sure Payday Tripler is always available for purchase.

If you have any questions about Payday Tripler, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

LOTTERY REWARDS



PLAY PAYDAY: \$500 ONLINE PLAY CREDIT

Entries accepted January 19, 2026, through February 15, 2026
Draw Date: February 17, 2026



BACKYARD FIREPIT BUNDLE

Entries accepted January 19, 2026, through February 15, 2026
Draw Date: February 17, 2026



PARADISE FOUND: TRIP TO HAWAII

Entries accepted January 26, 2026, through February 22, 2026
Draw Date: February 24, 2026

For details about Virginia Lottery Rewards, visit the Virginia Lottery app or valottery.com. Odds of winning a prize in a Rewards drawing depend on the total number of entries received.



Learning Wizard is a great resource for training!

Do you have any new employees or need your current employees to sharpen their knowledge of Lottery products? If so, the Virginia Lottery offers online training on Lottery terminals, procedures and resources. The training is all accessible on Learning Wizard! The platform includes engaging training and videos that are accessible at any time.

Here's how to access Learning Wizard.

Retailers can visit the Retailer Center on valottery.com and select Learning Wizard under Retailer Tools. To log in, use your retailer number as the username. The password is WelcometoLW.

If you have questions about Learning Wizard, contact your sales representative.



new february scratchers

ACTIVATE AND PUT OUT FOR SALE ON FEBRUARY 3



\$1

#2387

\$50 JAMBOREE

The entire game is loaded with \$50 prizes!

TICKET SIZE: 4" X 3"

TOP PRIZE ODDS:
1 in 510

UPC: 617189023876

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

\$5

#2380

CASH IN A FLASH

Cash in a Flash gives a player the chance to win up to \$100,000!

TICKET SIZE: 4" X 6"

TOP PRIZE ODDS:
1 in 1,020,000

UPC: 617189023807

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

\$10

#2389

SIX FIGURES

Six Figures gives a player the chance to win up to \$500,000!

TICKET SIZE: 4" X 8"

TOP PRIZE ODDS:
1 in 897,600

UPC: 617189023890

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

\$20

#2390

PAYDAY TRIPLER

This game features a fresh play style: A player can scratch the T in Tripler for a chance to triple any prize won in the main play area.

TICKET SIZE: 4" X 10"

TOP PRIZE ODDS:
1 in 408,000

UPC: 617189023906

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

*All \$1,000,000 prizes will be paid in annual installments for 30 years. Cash value = \$476,000.