

# BASICS to BOOSTERS

April 2026 – June 2026

## Retailer Incentive

The Basics to Boosters Retailer Incentive is your chance to earn more!

- ▶ **BASICS** Each retail location can earn \$200 for the **BASICS** portion of the retailer incentive by meeting the four (4) eligibility requirements shown below.
- ▶ **BOOSTERS** Each retail location that meets all the qualifications for the **BASICS** portion of the retailer incentive will be eligible for the **BOOSTERS** portion of the retailer incentive. Each location may qualify only for one of the two boosters shown below.
  - ▶ Locations that meet or exceed their quarterly sales goal up to 105.00% (no rounding) can earn an additional **\$250**.
  - OR
  - ▶ Locations that exceed their quarterly sales goal by more than 105.01% can earn an additional **\$500**.

## ELIGIBILITY REQUIREMENTS

- ▶ Activate and put out for sale at least one (1) pack of each new Scratcher every month on Day 1 of the new-game launch.
- ▶ Maintain a combined out-of-stock and out-of-service rate of 4.00% or less for vending, nonvending or both where applicable.
- ▶ Maintain Active status from the first day through the last day of the quarterly incentive period.
- ▶ Have no more than (1) one insufficient funds issued during the quarterly incentive period.

**BASICS to BOOSTERS Sales Goal**  
**FOURTH PERIOD: April 1, 2026, through June 30, 2026**



Questions? Contact your Virginia Lottery sales representative for more information.

# playbook

april 2026



new games coming soon

# LOTTERY REWARDS .....



## GROCERIES TO GO

Entries accepted March 23, 2026, through April 19, 2026

Draw Date: April 21, 2026



## BEACHY BREEZY GETAWAY

Entries accepted March 30, 2026, through April 26, 2026

Draw Date: April 28, 2026

For details about Virginia Lottery Rewards, visit the Virginia Lottery app or valottery.com. Odds of winning a prize in a Rewards drawing depend on the total number of entries received.



## TERMINAL TIPS

Retailer Pro S2®

The Retailer Pro S2® terminal includes a Training Mode that allows retailers to train staff on terminal operations without financial impact. In Training Mode, tickets that are not available for sale can be printed at no cost to the retailer.

### HERE'S HOW TO ENABLE AND DISABLE TRAINING MODE.

1. From the **Sign On** screen, select **Services**.
2. Toggle **Training Mode** to **On** or **Off** as needed.
3. Return to the **Sign On** screen to sign on and use the terminal.

When Training Mode is enabled, the screen background will clearly display Training Mode. Always verify that Training Mode is disabled before processing live ticket sales.

For additional information on operating the Retailer Pro S2®, contact your sales representative.

## GAME SPOTLIGHT

### CASH WHEEL

The Lottery's new \$5 Scratcher is called Cash Wheel and launches on April 7.

The ticket's wheel gives a player the chance to win two prizes at once! The game also features a Multiplier Bonus Box. If a player wins on the ticket, the player scratches the Multiplier Bonus Box and multiplies any prize(s) won by the multiplier shown in the box.

#### SELLING TIPS FOR CASH WHEEL

- Place Cash Wheel with the other \$5 Scratchers.
- Tell players about Cash Wheel and how the game gives the player the chance to multiply a prize if the player's ticket is a winner.
- Keep all bins full to make sure Cash Wheel is always available for purchase.

If you have questions about Cash Wheel, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

## april 2026 launch schedule



**APRIL 7**  
New Scratchers  
\$20 Online Scratcher

**APRIL 14**  
Online Game

**APRIL 21**  
Print 'n Play: \$2 Royal Riches

**APRIL 28**  
Online Game: Space Invaders™

If you have any questions about new games launching each Tuesday, contact your sales representative. For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

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# new april scratchers

ACTIVATE AND PUT OUT FOR SALE ON APRIL 7



**\$1**

#2394

## BLACK CHERRY DOUBLER

Try to reveal a 2X in one of the five separate games on the ticket. Black Cherry Doubler gives a player the chance to win up to \$2,000.

**TICKET SIZE:** 4" X 3"

**TOP PRIZE ODDS:**  
1 in 709,920

**UPC:** 617189023944

PULL GAME: \_\_\_\_\_

BIN #: \_\_\_\_\_

2nd DISPLAY: \_\_\_\_\_

VENDING: \_\_\_\_\_

NOTES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**\$5**

#2395

## CASH WHEEL

This Scratcher gives a player the chance to win two prizes at once. Cash Wheel gives a player the chance to win up to \$100,000!

**TICKET SIZE:** 4" X 6"

**TOP PRIZE ODDS:**  
1 in 897,600

**UPC:** 617189023951

PULL GAME: \_\_\_\_\_

BIN #: \_\_\_\_\_

2nd DISPLAY: \_\_\_\_\_

VENDING: \_\_\_\_\_

NOTES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**\$10**

#2396

## BIG BILLS

Each ticket features two Bonus Spots and 20 chances to win. Big Bills gives a player the chance to win up to \$500,000!

**TICKET SIZE:** 4" X 8"

**TOP PRIZE ODDS:**  
1 in 1,020,000

**UPC:** 617189023968

PULL GAME: \_\_\_\_\_

BIN #: \_\_\_\_\_

2nd DISPLAY: \_\_\_\_\_

VENDING: \_\_\_\_\_

NOTES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

