

NEW GAMES EVERY
TUESDAY.

SCRATCHERS.

PRINT 'N PLAY.

ONLINE GAMES.

For odds, game and prize information,
visit the Virginia Lottery app or valottery.com.

MAY 2025 LAUNCH SCHEDULE

MAY 6

New Scratchers | Online Game: CLUE™

MAY 13

Online Game: Cash Vault Boost

MAY 20

Print 'n Play: Fire & Dice

MAY 27

Online Game: Fire and Spice

If you have any questions about new games launching each Tuesday,
contact your sales representative.

For odds, game and prize information, visit the Virginia Lottery app
or valottery.com.

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Print 'n Play Quick Jackpot Family

Now, the Lottery has a speedy, new progressive jackpot family
featuring \$1, \$2, \$5, and \$10 tickets.

Quick Jackpot is a Virginia-only progressive jackpot game that has a
starting jackpot of \$20,000, and the jackpot value increases with each
ticket sold until the jackpot is won. There are no playslips to fill out and no
waiting for a drawing. Just purchase, play, and check to see if you've won!

Here's how it works.

The game offers tickets at four price points. The percentage of the current
jackpot value that a player could win depends on the price of the ticket
purchased.

- A \$1 ticket could win 10% of the jackpot.
- A \$2 ticket could win 20% of the jackpot.
- A \$5 ticket could win 50% of the jackpot.
- A \$10 ticket could win 100% of the jackpot.

For odds, game and prize information, visit the Virginia Lottery app or valottery.com.



May 2025

playbook

A Sales Guide for Virginia Lottery Retailers



NEW GAMES COMING SOON

LOTTERY REWARDS.....



A PAIR OF TORQUE CLUB TICKETS FOR THE FALL 2025 RACE AT RICHMOND RACEWAY®

The first May Rewards drawing is for a pair of Torque Club tickets for the Fall 2025 race at Richmond Raceway®. This prize is valued at \$1,700. There will be five winners in the drawing, which will take place on May 20, 2025. The entry period is from April 21, 2025, through May 18, 2025. A player can redeem Rewards points to get a drawing entry or entries.



BE A VIP

The second Rewards drawing is for a VIP concert experience on July 4, 2025, in Landover, MD. There will be 15 winners in the drawing, which will take place on May 27, 2025. The entry period is from April 21, 2025, through May 25, 2025. A player can redeem Rewards points to get a drawing entry or entries.



MIAMI GETAWAY

The third May Rewards drawing is for a Miami getaway. This prize is valued at \$5,000. There will be five winners in the drawing, which will take place on May 27, 2025. The entry period is from April 28, 2025, through May 25, 2025. A player can redeem Rewards points to get a drawing entry or entries.

Odds of winning a prize in a Rewards drawing depend on the total number of entries received.

MEGA MILLIONS SPRING \$10K GIVEAWAY



From April 21, 2025, through May 18, 2025, if a player purchases \$10 or more of Mega Millions on a single ticket at a Lottery retailer, Lottery Vending Machine or online, the player will be able to enter the Mega Millions Spring \$10K Giveaway.

- With a retail or vending purchase, the player's qualifying ticket can be scanned in the Lottery app or on the mobile version of valottery.com. The ticket is what allows the player to enter.
- With an online purchase, the player will receive an email approximately 24 hours after a qualifying purchase. The player must follow all the directions in the email to complete the entry process.

In the promotion's drawing, 10 players each will win \$10,000.

If you have any questions, contact your sales representative.

For odds, game and prize information, visit the Virginia Lottery app or valottery.com. The odds of winning a prize in this promotion depend on the total number of entries received.

Promotional period:
April 21, 2025, through May 18, 2025

Entry deadline:
May 25, 2025, at 11:59:59 p.m. ET

Drawing:
May 27, 2025



The new Mega Millions went live on April 5, 2025.
The first drawing was April 8, 2025, at 11 p.m.



- Please make sure all old playslips are discarded properly. These playslips will not work for the new Mega Millions.
- Currently, physical playslips are not available for the new Mega Millions. Players can create digital playslips in the Virginia Lottery app or at valottery.com and then have the retailers scan the digital playslip. A player also can purchase a ticket directly at the retailer counter, the Lottery Vending Machine, in the Virginia Lottery app or on the mobile web version of valottery.com.

If you have additional questions or need additional resources, contact your sales representative.
For odds, game and prize information, visit the Virginia Lottery app or valottery.com.



New equipment for Virginia Lottery retailers is COMING SOON!

All Virginia Lottery retailers will receive new Virginia Lottery terminals.
The new ProS2 terminal will replace the Flex terminal.

When will this take place?

Additional install details will be given to retailers by their sales representative.

What to Expect

You can expect a new terminal that includes wireless or wired scanners and a new printer. The terminal is an enhanced edition of our Flex terminal and has the same general functionality. The Lottery will provide reference guides on how to work the terminal, and your Lottery representative can provide any necessary training upon retailer request.

NEW SCRATCHERS LAUNCHING MAY 6

Activate By May 7 To Qualify For The Incentive



\$1

#2340
Lucky Stars

This easy-to-play, tic-tac-toe-style game gives a player the chance to win up to \$3,000.

TICKET SIZE: 4" X 3"

TOP PRIZE ODDS:
1 in 734,400

UPC: 617189023401

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

\$2

#2341
Pair A Dice

Prizes start at \$5 in this game. If a Roll on a player's ticket adds up to 11, the player wins five times the prize shown.

TICKET SIZE: 4" X 4"

TOP PRIZE ODDS:
1 in 612,000

UPC: 617189023418

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

\$5

#2342
CLUE™

This Scratcher features the chance to unlock a multiplier. CLUE™ gives a player the chance to win up to \$100,000!

TICKET SIZE: 4" X 6"

TOP PRIZE ODDS:
1 in 1,101,600

UPC: 617189023425

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

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\$20

#2343
\$100,000 A Year

This game has three Bonus spots on each ticket. This Scratcher has a top prize of \$100,000 a year for 10 years*.

TICKET SIZE: 4" X 10"

TOP PRIZE ODDS:
1 in 612,000

UPC: 617189023432

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

*\$100,000 a year for 10 years (\$1,000,000) prizes will be paid in annual installments for 10 years. Cash value = \$816,000.

THE BREAK II

RETAILER INCENTIVE

May 2025 – June 2025

Break the Bank II is here in FY25! It's a chance to get rewarded for meeting or exceeding your Scratcher sales goal!

\$250 or 2.5% extra

(whichever is greater)!

If you meet or exceed your Scratcher sales goal by up to 4.99%, earn \$250 or 2.5% additional commission on every dollar over your Scratcher sales goal! You will receive whichever amount is greater.

OR

\$250 or 5% extra

(whichever is greater)!

If you exceed your Scratcher sales goal by 5% or more, earn \$250 or 5% additional commission on every dollar over your Scratcher sales goal! You will receive whichever amount is greater.

FOURTH PERIOD: May 1, 2025, through June 30, 2025

P4 BREAK THE BANK II
SCRATCHER SALES GOAL:



ELIGIBILITY REQUIREMENTS

- Activate and put out for sale at least one pack of each new Scratcher within the first two days of launch.
- Maintain a combined out-of-stock and out-of-service rate of less than 4%.
- Remain in Active status throughout the incentive period.
- No more than one (1) NSF during the current incentive period and the previous rolling 6-month period.

RETAILER BEST PRACTICES

- Activate and put out for sale at least one pack of each new Scratcher within the first two days of launch.
- Minimize out-of-stocks.
- Ensure the best-selling games are always available.
- Accept debit.
- Promote suggestive selling.
- Cash winning tickets for prizes up to \$600.
- Display winner-awareness materials in your store.
- Maximize visibility of ticket displays, Lottery equipment and point-of-sale advertising.
- Promote the Virginia Lottery mobile app for its player and retailer benefits that include:
 - Ticket checker in the app
 - Check winning numbers
 - Create digital playslips
 - Deposit prizes up to \$5,000 into a player's online player wallet

Questions? Contact your Virginia Lottery sales representative for more information.



* What is Lottoshield®?

Lottoshield® is an automated inventory-management system that protects your profits with a simple and easy to use lottery inventory-management tool. This tool reduces wasted hours and helps you grow your business. Lottoshield® was developed by retailers for retailers!

* How can Lottoshield® help you?

LottoShield® will track and reconcile Scratchers including backstock, and that will eliminate the need for manual tracking and ensure Scratchers are managed. Retailers can scan inventory in seconds to make it easier to manage Scratchers effectively using the LottoShield® tool. In addition, retailers can reconcile their payouts and draw totals between the totals reported on their Lottery terminals and invoice records.

* Virginia Lottery and LottoShield® Partnership

The Virginia Lottery believes in the benefits of LottoShield®. The Lottery is offering an incentive to reimburse retailers who do not currently have Lottoshield® for the first six months of their membership once they complete the FREE, three-week trial offer from Lottoshield®. That's nearly seven months FREE! On top of that, Virginia Lottery retailers also will receive a special discounted monthly or annual rate to continue their membership. Retailer reimbursement will be paid via EFT.

* How do you get started?

Visit www.lottoshield.com/sign-up, and select Virginia as your state to start your free trial.