

LOTTERY REWARDS



\$250 UBER® GIFT CARD

The first March Rewards drawing is for a \$250 Uber® gift card. There will be 30 winners in the drawing, which will take place on March 18, 2025. The entry period is from February 17, 2025, through March 16, 2025. A player can redeem Rewards points to get a drawing entry or entries.



OVERNIGHT SHOPPING TRIP TO TYSONS GALLERIA®

The second March Rewards drawing is for an overnight shopping trip to Tysons Galleria®. This prize is valued at \$4,500. There will be six winners in the drawing, which will take place on March 25, 2025. The entry period is from February 24, 2025, through March 23, 2025. A player can redeem Rewards points to get a drawing entry or entries.

Odds of winning a prize in a Rewards drawing depend on the total number of entries received.



play responsibly

Virginia Problem Gambling Helpline: 1-888-532-3500

March is National Problem Gambling Awareness Month.

Problem gambling awareness is a constant priority for the Virginia Lottery. Problem gambling awareness is of particular importance in March, which is National Problem Gambling Awareness Month.

March is often when the Lottery unveils new problem gambling awareness assets and initiatives for employees, retailers and players. The Virginia Lottery is working to become a leader among lotteries in problem gambling awareness. It's a vital part of what we do.

Please help us maintain our commitment by doing the following:

- Keep Play Responsibly brochures handy in case players ask you questions.
- Use the Play Responsibly button on the Lottery Vending Machine and terminal when necessary.



CHANGES COMING SOON TO MEGA MILLIONS!

The April 4, 2025, drawing will be the last drawing for the current Mega Millions. Beginning April 5, 2025, players can purchase tickets for the new Mega Millions. The first drawing for the new Mega Millions will be on April 8, 2025, at 11 p.m.



CHANGES COMING TO MEGA MILLIONS STARTING APRIL 5, 2025



	OLD	NEW
PLAYSLIPS	A player could fill out a physical playslip to select numbers.	No more physical playslips. A player can fill out a digital playslip in the Virginia Lottery app and then have the retailer scan the digital playslip. A player also can purchase a ticket directly at the retailer counter, the Lottery Vending Machine, in the Virginia Lottery app or online at valottery.com.
PRICE PER PLAY	\$2 per play	\$5 per play
STARTING JACKPOT AMOUNT	\$20 million	\$50 million
BIGGER PRIZES	The largest possible non-jackpot prize was \$5 million.	The largest possible non-jackpot prize is \$10 million.
MEGAPLIER/MULTIPLIER	A player had to purchase the Megaplier add-on to have a chance to multiply a non-jackpot prize.	The Multiplier is included with each play. A non-jackpot prize could be multiplied by 2X, 3X, 4X, 5X or 10X depending on the play's randomly assigned Multiplier.
FEWER MEGA BALL BALLS	There were 25 balls in the Mega Ball field.	There are 24 balls in the Mega Ball field.

The new Mega Millions also has new jackpot odds. Starting with the April 8, 2025, drawing, the odds of winning the Mega Millions estimated annuitized jackpot: 1 in 290,472,336. If you have any questions about the changes to Mega Millions, contact your sales representative.

NEW GAMES EVERY TUESDAY.

SCRATCHERS.

PRINT 'N PLAY.

ONLINE GAMES.

MARCH 2025 LAUNCH SCHEDULE

MARCH 4

New Scratchers

MARCH 11

Online Game: Cash Vault

MARCH 13

Online Game: Atomic Cash

MARCH 18

Print 'n Play: Treasure Quest

MARCH 25

Online Game: Gorilla Shake

If you have any questions about new games launching each Tuesday, contact your Virginia Lottery sales representative.

For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

MEGA MILLIONS WILL CHANGE IN APRIL 2025!

As of January 7, 2025, after each Mega Millions drawing, the number of Future or Multi-Draw Mega Millions drawings available for purchase will decrease by one drawing until April 4.

The game will change after the April 4 drawing, and the regular Future and Multi-Draw options will return for the April 8 drawing. Please explain this to players if they ask why they can't purchase the usual number of Future or Multi-Draw drawings.

If you have any questions, contact your sales representative.

Odds of winning Mega Millions estimated annuitized jackpot: 1 in 302,575,350.



DRAW SCHEDULE

DRAW DAY	DRAW DATE	AVAILABLE FOR PURCHASE
Friday	1/10/2025	24
Tuesday	1/14/2025	23
Friday	1/17/2025	22
Tuesday	1/21/2025	21
Friday	1/24/2025	20
Tuesday	1/28/2025	19
Friday	1/31/2025	18
Tuesday	2/4/2025	17
Friday	2/7/2025	16
Tuesday	2/11/2025	15
Friday	2/14/2025	14
Tuesday	2/18/2025	13
Friday	2/21/2025	12
Tuesday	2/25/2025	11
Friday	2/28/2025	10
Tuesday	3/4/2025	9
Friday	3/7/2025	8
Tuesday	3/11/2025	7
Friday	3/14/2025	6
Tuesday	3/18/2025	5
Friday	3/21/2025	4
Tuesday	3/25/2025	3
Friday	3/28/2025	2
Tuesday	4/1/2025	1
Friday	4/4/2025	Wagering Unavailable
Tuesday	4/8/2025	26

NEW SCRATCHERS LAUNCHING MARCH 4

Activate By March 5 To Qualify For The Incentive



\$1

#2332

High Roller

If a player reveals 3 matching symbols in the same game, the player wins the prize shown for that game. If a player reveals 2 matching symbols and a 5X in the same game, the player wins 5 times the prize shown for that game.

TICKET SIZE: 4" X 3"

TOP PRIZE ODDS:
1 in 734,400

UPC: 617189023326

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

\$2

#2333

Lucky Shamrock

If a player reveals 3 matching symbols and a Shamrock, the player wins double the prize shown in the Prize Legend for that symbol.

TICKET SIZE: 4" X 4"

TOP PRIZE ODDS:
1 in 856,800

UPC: 617189023333

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

\$5

#2334

Black Diamond Dazzler

If a player matches any of the Your Numbers to any of the Winning Numbers, the player wins the prize shown. If a player reveals a Diamond, the player wins the prize shown. If a player reveals a 5X, the player wins 5 times the prize shown.

TICKET SIZE: 4" X 6"

TOP PRIZE ODDS:
1 in 1,020,000

UPC: 617189023340

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

\$30

#2335

Bonus Star Millions

If a player matches any of the Your Numbers to any of the Winning Numbers, the player wins the prize shown. If a player reveals a Moneybag, the player wins the prize shown. If a player reveals a 10X, the player wins 10 times the prize shown.

TICKET SIZE: 4" X 12"

TOP PRIZE ODDS:
1 in 489,600

UPC: 617189023357

PULL GAME: _____
BIN #: _____
2nd DISPLAY: _____
VENDING: _____
NOTES: _____

THE BREAK II BANK II

RETAILER INCENTIVE

March 2025 – June 2025

Break the Bank II is here in FY25! It's a chance to get rewarded for meeting or exceeding your Scratcher sales goal!

**\$250 or
2.5% extra**

(whichever is greater)!

If you meet or exceed your Scratcher sales goal by up to 4.99%, earn \$250 or 2.5% additional commission on every dollar over your Scratcher sales goal! You will receive whichever amount is greater.

OR

**\$250 or
5% extra**

(whichever is greater)!

If you exceed your Scratcher sales goal by 5% or more, earn \$250 or 5% additional commission on every dollar over your Scratcher sales goal! You will receive whichever amount is greater.

ELIGIBILITY REQUIREMENTS

- Activate and put out for sale at least one pack of each new Scratcher within the first two days of launch.
- Maintain a combined out-of-stock and out-of-service rate of less than 4%.
- Remain in Active status throughout the incentive period.
- No more than one (1) NSF during the current incentive period and the previous rolling 6-month period.

THIRD PERIOD: January 1, 2025, through March 31, 2025

P3

**BREAK THE BANK II
SCRATCHER SALES GOAL:**



RETAILER BEST PRACTICES

- Activate and put out for sale at least one pack of each new Scratcher within the first two days of launch.
- Minimize out-of-stocks.
- Ensure the best-selling games are always available.
- Accept debit.
- Promote suggestive selling.
- Cash winning tickets for prizes up to \$600.
- Display winner-awareness materials in your store.
- Maximize visibility of ticket displays, Lottery equipment and point-of-sale advertising.
- Promote the Virginia Lottery mobile app for its player and retailer benefits that include:
 - Ticket checker in the app
 - Check winning numbers
 - Create digital playslips
 - Deposit prizes up to \$5,000 into a player's online player wallet

Questions? Contact your Virginia Lottery sales representative for more information.



✳️ What is Lottoshield®?

Lottoshield® is an automated inventory-management system that protects your profits with a simple and easy to use lottery inventory-management tool. This tool reduces wasted hours and helps you grow your business. Lottoshield® was developed by retailers for retailers!

✳️ How can Lottoshield® help you?

LottoShield® will track and reconcile Scratchers including backstock, and that will eliminate the need for manual tracking and ensure Scratchers are managed. Retailers can scan inventory in seconds to make it easier to manage Scratchers effectively using the LottoShield® tool. In addition, retailers can reconcile their payouts and draw totals between the totals reported on their Lottery terminals and invoice records.

✳️ Virginia Lottery and LottoShield® Partnership

The Virginia Lottery believes in the benefits of LottoShield®. The Lottery is offering an incentive to reimburse retailers who do not currently have Lottoshield® for the first six months of their membership once they complete the FREE, three-week trial offer from Lottoshield®. That's nearly seven months FREE! On top of that, Virginia Lottery retailers also will receive a special discounted monthly or annual rate to continue their membership. Retailer reimbursement will be paid via EFT.

✳️ How do you get started?

Visit www.lottoshield.com/sign-up, and select Virginia as your state to start your free trial.