

NEW GAMES EVERY
TUESDAY.

SCRATCHERS.

PRINT 'N PLAY.

ONLINE GAMES.

For odds, game and prize information, visit the Virginia Lottery app or valottery.com.

APRIL 2025 LAUNCH SCHEDULE

APRIL 1 New Scratchers
APRIL 8 Online Game: Cosmic Cascade
APRIL 10 Online Game: Cow Abduction
APRIL 15 Print 'n Play: Quick Jackpot Family
APRIL 22 Online Game: Outlaw's Loot: Rail Riches
APRIL 29 Online Game: Virtual Sports (basketball, football, horseracing)

If you have any questions about new games launching each Tuesday, contact your Virginia Lottery sales representative.

April 2025

playbook

A Sales Guide for Virginia Lottery Retailers

MEGA MILLIONS WILL CHANGE IN APRIL 2025!

As of January 7, 2025, after each Mega Millions drawing, the number of Future or Multi-Draw Mega Millions drawings available for purchase will decrease by one drawing until April 4.

The game will change after the April 4 drawing, and the regular Future and Multi-Draw options will return for the April 8 drawing. Please explain this to players if they ask why they can't purchase the usual number of Future or Multi-Draw drawings.

If you have any questions, contact your sales representative.

Odds of winning Mega Millions estimated annuitized jackpot in a drawing through April 4, 2025: 1 in 302,575, 350.
Odds of winning Mega Millions estimated annuitized jackpot in a drawing on or after April 8, 2025: 1 in 290,472,336.

DRAW SCHEDULE		
DRAW DAY	DRAW DATE	AVAILABLE FOR PURCHASE
Friday	1/10/2025	24
Tuesday	1/14/2025	23
Friday	1/17/2025	22
Tuesday	1/21/2025	21
Friday	1/24/2025	20
Tuesday	1/28/2025	19
Friday	1/31/2025	18
Tuesday	2/4/2025	17
Friday	2/7/2025	16
Tuesday	2/11/2025	15
Friday	2/14/2025	14
Tuesday	2/18/2025	13
Friday	2/21/2025	12
Tuesday	2/25/2025	11
Friday	2/28/2025	10
Tuesday	3/4/2025	9
Friday	3/7/2025	8
Tuesday	3/11/2025	7
Friday	3/14/2025	6
Tuesday	3/18/2025	5
Friday	3/21/2025	4
Tuesday	3/25/2025	3
Friday	3/28/2025	2
Tuesday	4/1/2025	1
Friday	4/4/2025	Wagering Unavailable
Tuesday	4/8/2025	26



NEW GAMES COMING SOON

LOTTERY REWARDS



AMUSEMENT PARK SEASON PASSES

The first April Rewards drawing is for a four-pack of season passes to an amusement park. There will be 10 winners in the drawing, which will take place on April 22, 2025. The entry period is from March 17, 2025, through April 20, 2025. A player can redeem Rewards points to get a drawing entry or entries.



BACKYARD MAKEOVER

The second April Rewards drawing is for a backyard makeover. This prize is valued at \$3,000. There will be seven winners in the drawing, which will take place on April 29, 2025. The entry period is from March 24, 2025, through April 27, 2025. A player can redeem Rewards points to get a drawing entry or entries.

Odds of winning a prize in a Rewards drawing depend on the total number of entries received.



CHANGE BEGINNING APRIL 5, 2025!

The April 4, 2025, drawing will be the last drawing for the current Mega Millions. Beginning April 5, 2025, players can purchase tickets for the new Mega Millions. The first drawing for the new Mega Millions will be on April 8, 2025, at 11 p.m.

Match	Range of Prizes
○○○○○ + ●	Jackpot
○○○○○	\$2M - \$10M
○○○○ + ●	\$20k - \$100k
○○○○	\$1k - \$5k
○○○ + ●	\$400 - \$2k
○○○	\$20 - \$100
○○ + ●	\$20 - \$100
○ + ●	\$14 - \$70
●	\$10 - \$50

BIGGER PRIZES

CHANGES COMING TO MEGA MILLIONS STARTING APRIL 5, 2025

	OLD	NEW
PLAYSLIPS	A player could fill out a physical playslip to select numbers.	Physical playslips will be available at a later date. In the meantime, players can fill out a digital playslip in the Virginia Lottery app and then have the retailer scan the digital playslip. A player also can purchase a ticket directly at the retailer counter, the Lottery Vending Machine, in the Virginia Lottery app or online at valottery.com.
PRICE PER PLAY	\$2 per play	\$5 per play
STARTING JACKPOT AMOUNT	\$20 million	\$50 million
BIGGER PRIZES	The largest possible non-jackpot prize was \$5 million.	The largest possible non-jackpot prize is \$10 million.
MEGAPLIER/MULTIPLIER	A player had to purchase the Megaplier add-on to have a chance to multiply a non-jackpot prize.	The Multiplier is included with each play. A non-jackpot prize would be multiplied by 2X, 3X, 4X, 5X or 10X depending on the play's randomly assigned Multiplier.
FEWER MEGA BALL BALLS	There were 25 balls in the Mega Ball field.	There are 24 balls in the Mega Ball field.

The new Mega Millions also has new jackpot odds. Starting with the April 8, 2025, drawing, the odds of winning the Mega Millions estimated annuitized jackpot: 1 in 290,472,336. If you have any questions about the changes to Mega Millions, contact your sales representative.

retailer reminder ONLINE-CASH SCAM ALERT

If you have a player come to your store asking for a refund for Online Cash and claiming that the voucher's code didn't work online, please do not issue that player a refund. Advise the player to call (804) 692-7777, select 1 for English or 2 for Spanish, select 2 for Lottery player, then select 1 for questions about online account. DO NOT issue a refund. You (the retailer) will not be able to get your money back if you issue a refund in this situation.

NEW SCRATCHERS LAUNCHING APRIL 1

Activate By April 2 To Qualify For The Incentive



\$1

#2336

Quick 7s

A \$1 game that's easy to play and has six chances to win on each ticket!

TICKET SIZE: 4" X 3"

TOP PRIZE ODDS:
1 in 979,200

UPC: 617189023364

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

\$2

#2337

Mystery Multiplier

This game features the chance to unlock a multiplier and a bonus feature that gives a player the chance to win \$50.

TICKET SIZE: 4" X 4"

TOP PRIZE ODDS:
1 in 612,000

UPC: 617189023371

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

\$5

#2338

Double It!

Each ticket features two separate games to play plus a chance to double any prizes won! Prizes start at \$10.

TICKET SIZE: 4" X 6"

TOP PRIZE ODDS:
1 in 897,600

UPC: 617189023388

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

\$50

#2339

Cash Surge

The entire game is loaded exclusively with \$200, \$300, \$600, \$2,000 and \$10,000 prizes.

TICKET SIZE: 4" X 12"

TOP PRIZE ODDS:
1 in 3,400

UPC: 617189023395

PULL GAME: _____

BIN #: _____

2nd DISPLAY: _____

VENDING: _____

NOTES: _____

THE BREAK II BANK II

RETAILER INCENTIVE

April 2025 – June 2025

Break the Bank II is here in FY25! It's a chance to get rewarded for meeting or exceeding your Scratcher sales goal!

**\$250 or
2.5% extra**

(whichever is greater)!

If you meet or exceed your Scratcher sales goal by up to 4.99%, earn \$250 or 2.5% additional commission on every dollar over your Scratcher sales goal! You will receive whichever amount is greater.

OR

**\$250 or
5% extra**

(whichever is greater)!

If you exceed your Scratcher sales goal by 5% or more, earn \$250 or 5% additional commission on every dollar over your Scratcher sales goal! You will receive whichever amount is greater.

ELIGIBILITY REQUIREMENTS

- Activate and put out for sale at least one pack of each new Scratcher within the first two days of launch.
- Maintain a combined out-of-stock and out-of-service rate of less than 4%.
- Remain in Active status throughout the incentive period.
- No more than one (1) NSF during the current incentive period and the previous rolling 6-month period.

FOURTH PERIOD: April 1, 2025, through June 30, 2025

P4

**BREAK THE BANK II
SCRATCHER SALES GOAL:**



RETAILER BEST PRACTICES

- Activate and put out for sale at least one pack of each new Scratcher within the first two days of launch.
- Minimize out-of-stocks.
- Ensure the best-selling games are always available.
- Accept debit.
- Promote suggestive selling.
- Cash winning tickets for prizes up to \$600.
- Display winner-awareness materials in your store.
- Maximize visibility of ticket displays, Lottery equipment and point-of-sale advertising.
- Promote the Virginia Lottery mobile app for its player and retailer benefits that include:
 - Ticket checker in the app
 - Check winning numbers
 - Create digital playslips
 - Deposit prizes up to \$5,000 into a player's online player wallet

Questions? Contact your Virginia Lottery sales representative for more information.



✳️ What is Lottoshield®?

Lottoshield® is an automated inventory-management system that protects your profits with a simple and easy to use lottery inventory-management tool. This tool reduces wasted hours and helps you grow your business. Lottoshield® was developed by retailers for retailers!

✳️ How can Lottoshield® help you?

LottoShield® will track and reconcile Scratchers including backstock, and that will eliminate the need for manual tracking and ensure Scratchers are managed. Retailers can scan inventory in seconds to make it easier to manage Scratchers effectively using the LottoShield® tool. In addition, retailers can reconcile their payouts and draw totals between the totals reported on their Lottery terminals and invoice records.

✳️ Virginia Lottery and LottoShield® Partnership

The Virginia Lottery believes in the benefits of LottoShield®. The Lottery is offering an incentive to reimburse retailers who do not currently have Lottoshield® for the first six months of their membership once they complete the FREE, three-week trial offer from Lottoshield®. That's nearly seven months FREE! On top of that, Virginia Lottery retailers also will receive a special discounted monthly or annual rate to continue their membership. Retailer reimbursement will be paid via EFT.

✳️ How do you get started?

Visit www.lottoshield.com/sign-up, and select Virginia as your state to start your free trial.