



## **DIRECTOR'S ORDER ONE HUNDRED NINETY-TWO (2025)**

### **VIRGINIA LOTTERY'S "SCRATCH AND WIN PROMOTION" FINAL RULES FOR OPERATION.**

The Virginia Lottery's "Scratch and Win Promotion Rules" are promulgated in accordance with §§2.2-4002B(15) and 58.1-4006A of the *Code of Virginia* to promote the sign-up of new Virginia Lottery's Player Accounts. The Scratch and Win Promotion opens on January 20, 2026, and closes on April 30, 2026. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of Lottery games.

A copy of the Rules for the Scratch and Win Promotion may be requested by sending an email to [publicrecords@valottery.com](mailto:publicrecords@valottery.com). The Promotion Rules also are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy of the Promotion Rules may also be requested by mail by writing to: FOIA Officer, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on January 20, 2026, and shall remain in full force and effect through the end Promotion date unless amended or rescinded by further Director's Order.

/s/Quan Kirk

Quan Kirk, Deputy General Counsel

12/30/2025

Date

Khalid R. Jones, Executive Director

1/9/2026

Date

Virginia Lottery Scratch and Win Promotion Rules (January 20, 2026 – April 30, 2026)  
Coupon Promotion Rules – Retail  
Promotion type – Loyalty



## VIRGINIA LOTTERY'S SCRATCH AND WIN PROMOTION OFFICIAL RULES

- A. GENERAL REQUIREMENTS:** A Promotion will be conducted to support the signup of new Virginia Lottery Player Accounts. With this Promotion, various Coupons will be distributed while supplies last (see **Section F** below). The Coupons will be valid for free and discounted Sheetz products and free Virginia Lottery products within a designated time period.
- B. PROMOTION PERIOD:** This Promotion will run from January 20, 2026, through April 30, 2026, or when all allocated Coupons have been distributed ("Promotion Period"), whichever occurs first.
- C. DEFINITIONS** (for purposes of this Promotion):

"Account" means the Virginia Lottery account through which a Player's age and identity verification takes place.

"Computer-generated Game" means a Virginia Lottery Game in direct communication with a mainframe computer operated by or at the direction of the Virginia Lottery.

"Coupon" means either a digital (which can be printed) or a printed Coupon containing a unique bar code that can be redeemed at retail for the value and product stated thereon prior to the Coupon's expiration date. A Coupon has no pecuniary or Prize value and shall not constitute evidence of a Ticket purchase or of numbers selected.

"Director" means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 *et seq.*) of the *Code of Virginia* or any other employee(s) to whom the Executive Director's authority is lawfully delegated.

"Instant Game" means a digital Lottery Game, with self-contained play area(s), legend(s), symbol(s), numbers, and/or code(s) that, when played, immediately reveals, or informs the Player of the Game outcome.

"Lottery" means the Virginia Lottery.

"Lottery Board" means the group of seven (7) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the *Code of Virginia*.

"Lottery Retailer," "Lottery Sales Retailer," or "Retailer" means a Person licensed by the Virginia Lottery to sell and dispense Virginia Lottery Tickets, materials, and products.

"Mobile Application" or "Mobile App" means a software application developed specifically for use on small, wireless computing devices, such as smartphones and tablets, rather than desktop or laptop computers, via which certain Promotion Entries may be submitted.

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"Non-cash Prize" means merchandise, a trip, a store-specific gift card, etc., that is not immediately convertible to cash. Commonwealth Set-Off Debt Collection Act requirements do not pertain to Non-cash Prizes.

"Person" means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity, or when referring to a Lottery retailer, the term as defined in § 58.1-4009 of the Code of Virginia.

"Play" refers to one (1) wager.

"Promotion" means the "added value" offer to consumers named in the title at the top of Page 1 of these Rules.

"Promotion Rules" or "Rules" means these rules.

"Scratcher" means a ticket with a coating over the Play Areas that, when scratched off, reveals instant game play results.

"Scratch Game" means a game, played via a Scratcher, that contains the appropriate Play Areas, Legend(s), Barcodes and other codes that, when played, reveals or informs a Player immediately whether the Player has won a Prize as specified in the Game Rules.

"Self-Service Vending Machine" or "Vending Machine" means an interactive device by which a Player may select a game, purchase a Ticket, and/or receive a Promotion Entry Form, without the help of a clerk at a Virginia Lottery Retailer or an employee at a Virginia Lottery office or other approved location.

"System Day" means the time at which a particular day begins in the Lottery's gaming system (4:30 AM Eastern Time) to the time the same day ends in the Lottery's gaming system (1:00 AM Eastern Time the following calendar day).

"Terminal" means a device that is authorized by the Virginia Lottery to interact with the Virginia Lottery's central computer system to issue Virginia Lottery Tickets and/or Entry Forms and to enter, receive, and process Virginia Lottery transactions that may include issuing Tickets, validating Tickets, and transmitting reports.

"Ticket" means a Ticket produced by the Virginia Lottery's gaming system and sold by the Virginia Lottery.

"Website" refers to the mobile version of the Virginia Lottery's Website, [www.valottery.com](http://www.valottery.com), and all associated sub-sites/pages.

"Winning Entry" means an eligible Promotion Entry, drawn during the established Drawing(s), that has passed all Lottery validation and security requirements and processes.

#### **D. ELIGIBILITY:**

1. This Promotion is open to Players eighteen (18) years of age\* or older. A Player will be required to provide proof of the Player's date of birth.
2. Persons who are in the Voluntary Exclusion Program, pursuant to §58.1-4015.1 of the Code of Virginia, are ineligible to participate in any Lottery promotions.

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3. No officer, employee or Board member of the Lottery, or any officer or employee or board member of any vendor to the Lottery of Computer-generated or Scratch Game goods or services working directly on a contract with the Lottery for such goods or services, or any person residing in the same household of any such Board member, officer or employee, or any person under the age of eighteen (18) years, shall be eligible to participate in this Promotion. The Lottery will not award a Prize on an Entry submitted by, for, or gifted to or transferred to anyone referenced under this **Section D**, or to the transferee of such Person.

**E. PROMOTION MECHANICS: This promotion is only available to those who currently do not have a Virginia Lottery Player Account.** A Person may participate in this Promotion by opening a new Virginia Lottery Player Account during the Promotion Period referenced under **Section B**. Upon successfully completing registration for a new Virginia Lottery Player Account, the Player can "scratch" to participate in this Promotion and randomly receive one of six (6) available Coupon Prizes.

Upon completing the "scratch" activity and being shown their awarded Prize, the Player will receive a Coupon for their Prize through their new Lottery Player Account and through the email address that was used when the Player Account was registered. The email will contain their awarded Coupon and provide instructions for how to redeem.

Existing Player Accounts are not eligible to participate in this Promotion. There is no purchase required to participate in this Promotion and receive a Coupon; however, the Person must meet all eligibility criteria listed herein.

**F. COUPON DESCRIPTIONS AND DETAILS:**

1. All Coupons awarded with this Promotion will be redeemable only at Sheetz Convenience retail locations within the state of Virginia.
2. The following Coupons will be awarded with this Promotion:

|  |        |
|--|--------|
| \$10 Virginia Lottery Vending Machine Coupon | 25,000 |
| \$5 Virginia Lottery Vending Machine Coupon  | 25,000 |
| 500 Virginia Lottery Rewards Points          | 25,000 |
| One (1) Free Sheetz Beverage                 | 7,500  |
| One (1) Free Sheetz Meatball Sub             | 1,500  |
| \$0.50/gallon Sheetz Fuel Discount           | 1,000  |

3. Players will not be able to select the Coupon that will be awarded to them.
4. Coupons awarded cannot be exchange for a different Coupon.
5. Coupons awarded for Virginia Lottery Vending Machine Credit, will be redeemable on Virginia Lottery Vending Machines located at participating Sheetz Virginia locations only.
6. The Coupons awarded can be redeemed for any Virginia Lottery product offered via Virginia Lottery Vending Machines located at participating Sheetz Virginia locations.

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7. Each Coupon award will contain a unique single-use redemption barcode and can only be validated in Virginia area Sheetz locations. Efforts to redeem a Coupon that has already been redeemed will result in an error message on the Vending Machine.
8. The Lottery will not mail Coupons to a Person for redemption with this Promotion.
9. All Coupons awarded during this Promotion are not transferable or assignable. A Person shall not enter this Promotion on behalf of another Person. Coupon Prizes awarded during this Promotion **are not** redeemable for cash or an alternate Prize unless required by law or at the Lottery's discretion due to limited circumstances. The Lottery reserves the right to replace a Coupon with another Coupon of comparable value.
10. Coupons for Sheetz products will exclusively be fulfilled by Sheetz.

**G. CANCELLATION POLICY:**

Termination of Promotion: The Director may, at any time, announce a suspension or termination of this Promotion, without advance notice and in the Director's sole discretion, at which point no further Coupons shall be issued. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

- H. **GOVERNING LAW:** By participating in this Promotion, each person agrees to comply with and abide by the Lottery laws, Lottery regulations, all final decisions of the Director of the Lottery, and these, and any other applicable, Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Promotion. Any dispute arising that relates to any aspect of this Promotion shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.
- I. **WAIVER OF CLAIMS:** By entering this Promotion, each Participant agrees to indemnify, hold harmless, and waive any claims against the Commonwealth of Virginia, the Lottery, and any of the Board Members, affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Promotion or the products received in connection with any Coupons.
- J. **AMERICANS WITH DISABILITIES ACT ("ADA"):** The Lottery is not responsible for any third party's compliance with ADA Rules and Regulations where applicable in connection with a Prize.

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