

DIRECTOR'S ORDER NUMBER ONE HUNDRED SIX (2023)

VIRGINIA LOTTERY'S COMPUTER-GENERATED GAME "VIRGINIA'S NEW YEAR'S MILLIONAIRE RAFFLE" FINAL RULES FOR GAME OPERATION.

The final rules for game operation in Virginia Lottery's Computer-generated Game "Virginia New Year's Millionaire Raffle" are hereby promulgated in accordance with §§ 2.2-4002B(15) and 58.1-4006A of the Code of Virginia. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

A copy of these rules may be requested by email using the Contact Us page on https://www.valottery.com. The rules are also available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may also be requested by mail by writing to: FOIA Officer, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on October 31, 2023, and shall remain in full force and effect unless amended or rescinded by further Director's Order.

/s/Quan Kirk	09/14/2023
Quan Kirk, Deputy General Counsel	Date



VIRGINIA LOTTERY'S COMPUTER-GENERATED RAFFLE GAME "VIRGINIA'S NEW YEAR'S MILLIONAIRE RAFFLE" OFFICIAL RULES FOR GAME OPERATION

A. GENERAL REQUIREMENTS:

- 1. In addition to these specific Game Rules, all applicable requirements in the language on the back of the Ticket and the Virginia Lottery laws and regulations shall apply to the operation of this Game.
- 2. Game Rules and Virginia Lottery laws and regulations are on file at Virginia Lottery headquarters.
- **B. RAFFLE PERIOD: Virginia's New Year's Millionaire Raffle** will begin on October 31, 2023, and will end on January 1, 2024, with the announcement of the winning numbers.
- C. **DEFINITIONS** (for purposes of this Game):
 - "Claimant" means a Person who presents a Ticket that the Player presumes to be a Winning Ticket.
 - "Computer-generated Game" means a Virginia Lottery Game in direct communication with a Mainframe computer operated by or at the direction of the Virginia Lottery.
 - "<u>Director</u>" means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 et seq.) of the Code of Virginia or any other employee(s) to whom the Executive Director's authority is lawfully delegated.
 - "Drawing" means a formal process of randomly selecting numbers in accordance with the Game Rules.
 - "Fixed Prizes" means a set amount awarded in this Raffle Game.
 - "Game" or "Raffle Game" means the game named in the title at the top of Page 1 of these rules.
 - "Game Rules" or "Rules" means these rules.
 - "<u>Virginia's New Year's Millionaire Raffle Cut-off</u>" or "<u>Imminent</u>" means the time after which Plays will not be accepted for the Raffle.
 - "Lottery" means the Virginia Lottery.
 - "<u>Lottery Board</u>" means the group of seven (7) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the Code of Virginia.
 - "Lottery Retailer," "Lottery Sales Retailer," or "Retailer" means a person licensed by the Virginia Lottery

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to sell and dispense Virginia Lottery Tickets, materials and products.

- "<u>Person</u>" means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity or when referring to a Lottery retailer, the term as defined in §58.1-4009 of the Code of Virginia.
- "Play" means one (1) wager for a chance to win a Prize.
- "<u>Play Area</u>" means a defined area on a Ticket within which distinct numbers, symbols, and captions are printed.
- "<u>Player</u>" means a Person who is at least eighteen (18) years of age, who purchases or otherwise validly obtains a Ticket. Licensed Virginia Lottery Retailers and their employees may be Virginia Lottery Players.
- "<u>Plays per Ticket</u>" means the number of Plays printed on a single Ticket. A **Virginia's New Year's Millionaire Raffle** Ticket contains one (1) Play per Ticket.
- "<u>Present at the Terminal</u>" means that a Player remains physically present at the Virginia Lottery Terminal from the time the Player's order for a Ticket is accepted by the Virginia Lottery Retailer, through completion of the order processing, payment, and delivery of the Ticket to the Player. Players must be present at the Terminal for any purchase.
- "Prize" or "Prizes" means the winnings as defined in Section I ("Prize Structure").
- "<u>Prizewinner</u>" means a verified Claimant who is entitled, as a result of successful Ticket validation, to receive a Prize under the rules of a Game.
- "<u>Self-Service Vending Machine</u>" or "<u>Vending Machine</u>" means an interactive device by which a Player may select a Game and purchase a Ticket without the help of a retail clerk or Lottery employee at a Virginia Lottery Office or other approved location.
- "Sold Out" means that all six hundred twenty-five thousand (625,000) available Raffle Game Tickets have been purchased.
- "System Day" means the time at which a particular day begins in the Lottery's gaming system (4:30 AM Eastern Time) to the time the same day ends in the Lottery's gaming system (1:00 AM Eastern Time the following calendar day).
- "<u>Terminal</u>" means a device that is authorized by the Virginia Lottery to interact with the Virginia Lottery's central computer system to issue Virginia Lottery Tickets and to enter, receive and process Virginia Lottery transactions that may include issuing Tickets, validating Tickets, and transmitting reports.
- <u>"Virginia's New Year's Millionaire Raffle Ticket"</u> or "<u>Ticket</u>" means a Ticket produced by the Lottery's gaming system and sold by the Virginia Lottery specifically for this Raffle.
- "<u>Ticket Message</u>" means a message that may appear on each Ticket that consists of up to seven (7) lines, thirty-six (36) characters per line.
- "<u>Unclaimed Prize</u>" means any cash Prize for a Winning Ticket that has not been presented for payment within 180 days of the Ticket's valid Drawing date.
- "<u>Winning Number(s)</u>" means the six-digit **Virginia's New Year's Millionaire Raffle** number(s) (from 000001 through 625000), randomly selected during the Drawing, that will be used to determine Winning Plays.

- "<u>Winning Play</u>" or "<u>Winning Game Play</u>" means the raffle numbers making up a single Game Play on a Ticket that match the Winning Numbers.
- "<u>Winning Ticket</u>" means a Ticket that has passed all Lottery validation and security requirements and contains the Winning Play. Each Winning Ticket must meet Virginia Lottery validation requirements as defined in the Virginia Lottery's regulations.
- **D. GAME DESCRIPTION: Virginia's New Year's Millionaire Raffle** is a Computer-Generated Raffle Game in which a Player obtains one (1) Play per Ticket in the hopes of winning a Prize via a random Drawing. Refer to **Section I** ("Prize Structure").

E. ELIGIBILITY:

- 1. <u>Minors Purchasing or Redeeming Tickets:</u> Persons under the age of eighteen (18) are not permitted to purchase or redeem Lottery Tickets. No Ticket shall be given as a gift or otherwise to any Person under the age of eighteen (18) years. The transferee of any Ticket from a Person ineligible to purchase a Ticket is ineligible to receive any Prize.
- 2. <u>Eligibility:</u> No officer, employee or Board member of the Lottery, or any officer or employee or board member of any vendor to the Lottery of Computer-Generated or scratch game goods or services working directly on a contract with the Lottery for such goods or services, or any person residing in the same household of any such board member, officer or employee, or any person under the age of eighteen (18) years, shall be eligible to purchase Tickets. The Lottery will not pay a Prize on a Ticket purchased by, for, or gifted to or transferred to anyone referenced under this **Section E**, or to the transferee of such Person.

F. GAME PURCHASE:

- 1. Eligible Players may purchase Tickets via a Lottery Terminal at retail, Self-Service Vending Machine or by any means made available by Virginia Lottery.
- 2. <u>Price:</u> Except as otherwise noted herein, or as otherwise announced by the Lottery, one (1) **Virginia New Year's Millionaire Raffle** Ticket costs twenty dollars (\$20).
- 3. By purchasing a Ticket, the Player agrees to comply with and abide by the Lottery laws and regulations, these Game Rules, all final decisions of the Director, and all procedures established by the Director for the conduct of the Game.
- 4. <u>Risk:</u> Players should sign the back of a Ticket after purchase. The Lottery shall not be responsible for any loss incurred as a result of a Player's failure to sign a Ticket. It shall be the sole responsibility of a Player to verify the accuracy of the game reflected on a Ticket.

The placing of a wager is done at a Player's own risk. The Player acknowledges that a Lottery Retailer shall be deemed to be acting on behalf of the Player in selecting the specified game via the Lottery Terminal.

G. HOW TO PLAY:

- 1. To play **Virginia's New Year's Millionaire Raffle**, a Player must purchase a **Virginia's New Year's Millionaire Raffle** Ticket during the specified Raffle Period via a Lottery Terminal at retail, a Virginia Lottery Self-Service Vending Machine, or by any means made available by the Virginia Lottery.
- 2. Players must match their raffle numbers in exact order to those drawn by the Lottery to win a Prize. Winning numbers will be randomly drawn from the pool of numbers sold.
- 3. When the final Raffle Ticket is sold, or the sales deadline is reached, whichever occurs first, the Game is closed and no additional Tickets are available for purchase.
- 4. <u>Unaccepted Play</u>: If, for any reason, the Player's Ticket is not accepted, the liability of the Lottery and its Retailer is limited to a refund of the amount paid for the Ticket.
- 5. <u>Cut-off of Play</u>: Tickets will be accepted by the gaming system for the **Virginia's New Year's Millionaire Raffle** Drawing through the end of the System Day December 31, 2023, or when the last of the 625,000 allotted Tickets has been sold, whichever occurs first.

H. TICKET:

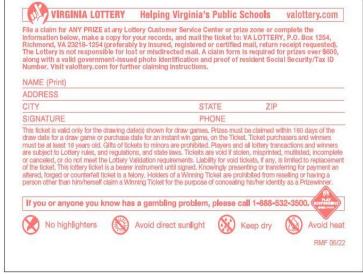
<u>Ticket Data</u>: A **Virginia's New Year's Millionaire Raffle** Ticket consists of one (1) six-digit number ranging from 625000 to 000001. Tickets will be issued in descending order. Players cannot select their own raffle numbers.

The front of the Ticket must contain the word "Raffle," Prizes available to win, Raffle Ticket Number, date and time the Ticket was purchased, the price of the Ticket, and a Ticket Message containing the planned Prizewinners announcement date. The Ticket must also include the Retailer and Terminal number that produced the Ticket, the Ticket serial number, and a bar code representation of the Ticket serial number.

The back of the Ticket must contain a sequential Ticket stock number which may be preceded or followed by two (2) alphabetic characters, name and address fields, a signature line, date field and instructions for claiming a Prize.

1. Sample Ticket:





I. PRIZE STRUCTURE: The odds for Virginia's New Year's Millionaire Raffle are as follows:

Tickets	625,000	
Prize	Quantity	Odds 1 in
\$1,000,000	5	125,000
\$100,000	7	89,286
\$500	1,000	625
Total	1,012	618

J. DRAWING:

- 1. The Drawing will be held at 10:00 AM ET January 1, 2024, or on an earlier announced date after the last ticket has been sold, unless otherwise announced by the Director. Substitute Drawings will be held at the discretion of the Director.
- 2. The Virginia's New Year's Millionaire Raffle Drawing shall be conducted utilizing a Random Number generator by the Lottery's Security Department and observed and audited by an independent accounting firm. The results of the Drawing will be revealed on January 1, 2024, and will be available on the Lottery's Web site at www.valottery.com at 1:00 PM ET. All authorized Lottery Retailers can verify Tickets through the Lottery Gaming System at 1:00 PM ET on January 1, 2024, or as soon thereafter as reasonably practical.
- 3. The order in which the Winning Numbers will be drawn is as follows:
 - All Winning Numbers (1,012) will be selected in one (1) Drawing using a random number generator.
 - The first five (5) Winning Numbers drawn will determine the \$1,000,000 Prizewinners.
 - The next seven (7) Winning Numbers drawn will determine the \$100,000 Prizewinners.
 - The remaining one thousand (1,000) Winning Numbers drawn will determine the \$500 Prizewinners.

Once a **Virginia's New Year's Millionaire Raffle** Ticket number is drawn, that number will not be available to be drawn for any other Prize.

4. All Winning Numbers, even though announced, are subject to validation by the Lottery, including, if necessary, review by the Director, whose decision is final. The Lottery shall not be liable for media misprints or incorrectly announced or scrolled Winning Numbers. The Lottery shall not be liable for any information pertaining to Virginia Lottery games, including drawing numbers and Prizes, that are shown on other websites and/or mobile applications.

K. TICKET OWNERSHIP:

1. <u>A Ticket is a bearer instrument</u>. When a signature is written on the back of a Ticket, the Person whose signature appears in such area shall be the owner of the Ticket and shall be entitled to any Prize resulting from the Ticket. The Lottery shall pay the Claimant whose signature appears on the back of the Winning Ticket.

- 2. If more than one (1) signature appears on the Ticket or there are multiple parties presenting one Ticket, **each** Prizewinner shall complete a Winner Claim Form and a Player Affidavit of Multiple Ownership to receive payment. Certain restrictions may apply to the minimum amount of an individual Prizewinner's Prize payment.
- 3. <u>Non-Responsibility</u>: The Lottery shall not be responsible for lost, stolen, altered, forged, or fraudulently made Tickets.

L. CLAIMANT VERIFICATION:

- Methods used by the Lottery to establish and confirm a Claimant's identity include, but are not limited to:
 - viewing and/or copying the Claimant's valid government-issued photo identification;
 - viewing and/or copying proof of taxpayer identification number (e.g., Social Security number);
 - asking identity-verifying questions in the absence of the aforementioned documented proof; and/or
 - viewing and/or retaining the information provided on a Lottery Winner Claim Form.
- 2. In order to verify a Claimant's age, in all cases involving a cash Prize greater than \$100 paid at a Lottery office, the Lottery must be provided with the Claimant's valid government-issued photo identification and taxpayer identification number (e.g., Social Security number). Payment will be delayed until such a number is provided and the Claimant shall not be entitled to interest on the Prize funds attributable to such delay. Any prize for which a taxpayer identification number has been requested but not furnished within 180 days of the Ticket's drawing date will be forfeited and treated as an Unclaimed Prize.

M. TICKET VALIDATION REQUIREMENTS:

- 1. To be a valid Ticket, all requirements unique to a particular Game and all requirements set out in Lottery law and regulation must be met.
- 2. The Ticket must have been issued by the Lottery in an authorized manner. The Ticket must be intact and must not, in whole or in part, be defectively printed, produced in error, counterfeit, unreadable, incomplete, mis-registered, defective, torn, stolen, mutilated, altered, reconstituted, tampered with, or previously paid.
- 3. The Ticket data must have been recorded in the Lottery's central computer system prior to cashing.
- 4. The information appearing on the Ticket must correspond precisely with the Lottery's computer records.
- 5. The serial number must appear in its entirety and must correspond to a matching serial number on the Lottery's validation file.
- 6. All information appearing on an apparent Winning Ticket must correspond to the Lottery's records of Winning Tickets, and no Ticket with identical data shall be or have been paid.
- 7. The display printing on the Ticket must be regular in every respect, correspond precisely to the artwork on file at the Lottery, and must pass all other security criteria determined by the Lottery Director.

- 8. The Ticket must be validated in accordance with the provisions of the Lottery Regulations relating to procedures for claiming Prizes and for the payment thereof.
- 9. An apparent Winning Ticket shall be void unless the Ticket is printed on a paper stock roll issued by the Lottery and in use at the time of the Play and validly issued to the Lottery Retailer from whom the Ticket was purchased.
- 10. If a Ticket fails to pass all of the validation requirements set forth in these Game Rules or in the Lottery regulations, the Ticket shall be void and ineligible for any Prize and shall not be paid.

N. PRIZE CLAIMS:

- 1. A retail Ticket shall be the only proof of a Play. Submission of a Winning Ticket to a Lottery Customer Service Center/Prize Zone or through the Lottery Mobile Application or its authorized Lottery Retailer shall be the sole method of claiming a Prize or Prizes.
- 2. Any Unclaimed Prize not claimed within the specified period shall be forfeited and revert to the Virginia State Literary Fund.
- 3. In accordance with the provisions of the Servicemembers Civil Relief Act, 50 U.S.C.S. app. §§ 501-597b., any Person while in active military service may claim exemption from the 180-day Ticket redemption requirement. Any such Person must claim the forfeited Prize by presenting the Winning Ticket no later than 180 days after discharge from active military service. Within thirty (30) days of such presentation, the Director shall verify the claim and direct payment in accordance with Lottery regulations then in effect regarding the manner of payment of Prizes to the holders of Winning Tickets or shares.
- 4. Employees of the Lottery or of a licensed Lottery Retailer shall verify the Ticket, and, if valid, pay the amount due to the Claimant. If a claim form is required, the Claimant will be so advised. No payment shall be made unless the Claimant possesses a valid Winning Ticket.
- 5. A Claimant shall bear all risk of loss or damage incurred by sending a Ticket through the mail, regardless of delivery tracing/confirmation status.
- 6. To claim a Prize of \$600 or less, a Claimant may do one of the following:
 - scan the winning Ticket for mobile ticket cashing via the Lottery Mobile Application;
 - present the Winning Ticket to any Retailer licensed by the Lottery;
 - complete and sign the back of the Ticket and present it at any Lottery Customer Service Center or Prize Zone; or
 - complete and sign the back of the Ticket and mail the signed Ticket to the Virginia Lottery, P. O. Box 1254, Richmond, Virginia 23218-1254 (preferably by insured, registered, or certified mail, return receipt requested).

The Claimant should retain a copy of the front and back of the Ticket for the Claimant's records.

- 7. **To claim a Prize in excess of \$600**, a Claimant may do one of the followina:
 - scan the winning Ticket for mobile ticket cashing via the Lottery Mobile Application (only for prizes up to \$5,000);
 - complete and sign the back of the Ticket and present the Ticket at any Lottery Customer Service Center or Prize Zone. The Claimant will be asked to provide the Claimant's valid government-issued photo identification and taxpayer identification number (e.g., Social Security number), or
 - complete and sign the back of the Ticket, and mail:
 - o the Ticket;
 - o a copy of the Claimant's government issued photo identification; and
 - o a copy of a document verifying the Claimant's taxpayer identification number (e.g., Social Security number)

to the Virginia Lottery, P. O. Box 1254, Richmond, Virginia 23218-1254 (preferably by insured, registered or certified mail, return receipt requested).

The Claimant should retain a copy of the front and back of the Ticket for the Claimant's records.

- 8. Virginia Lottery law prohibits the holder of a Winning Ticket from reselling or having a Person other than the Winning Ticket holder claim a Winning Ticket for the purpose of concealing the Winning Ticket holder's identity as a Prizewinner. Any Person found to have engaged in the foregoing shall be fined as determined by the Director: (a) for Prizes of less than \$1,000, not more than \$250; (b) for Prizes of \$1,000 or more but less than \$5,000, more than \$250 but not more than \$500; and (c) for Prizes of \$5,000 or more, no less than \$1,000.
- 9. IMPORTANT: Claimants should consult www.valottery.com for any updates or temporary modifications to claiming procedures made necessary as a result of any Executive Order issued by the Governor of Virginia, including but not limited to, orders addressing public health emergencies.

O. PRIZE PAYMENT:

- 1. When paying any Prize claim **in excess of \$600**, the Lottery shall report the winnings or withhold taxes pursuant to rules established by the Internal Revenue Service and the Virginia Department of Taxation and shall file the appropriate income reporting form(s) with the Internal Revenue Service and the Virginia Department of Taxation.
- 2. When paying a cash Prize claim in excess of \$100 at a Lottery office, the Lottery shall withhold any monies due under the Commonwealth's Set-Off Debt Collection Act if the agency has registered such debt with the Virginia Department of Taxation and timely notice of the debt has been furnished by the Virginia Department of Taxation to the Lottery.
- 3. One Prize: Subject to the validation requirements contained herein, Players are eligible to receive only one (1) (the highest) applicable Prize for each Winning Game Play.
- 4. No right of any Person to a Prize shall be assignable except that:
 - a. the Lottery may pay any Prize according to the terms of a deceased Prizewinner's beneficiary designation or similar form filed with the Lottery, or to the estate of a deceased Prizewinner who has not completed such a form; and
 - b. the Prize to which a Prizewinner is entitled may be paid as directed by an appropriate judicial order
- 5. Each Prizewinner is legally required to include the value of the Prize, as well as any taxes paid by the Lottery on the Prizewinner's behalf, in the Prizewinner's taxable income for tax reporting purposes. As a result of accepting a Prize, and taking into account a Prizewinner's total taxable income for the year in which the Prize is accepted, a Prizewinner may fall into a higher tax bracket for the Prizewinner's federal and state tax liabilities for the year in which the Prize is accepted.
- 6. Virginia Lottery law prohibits the disclosure of information about an individual Prizewinner's identity for a Prize greater than \$10 million, unless that Prizewinner consents in writing to such disclosure.

- 7. For Prizes up to and including \$10 million, a Prizewinner agrees to participate in a press conference and agrees to the use of the Prizewinner's name and/or photo for publicity at the Lottery's discretion. Examples of publicity include, but are not limited to, news releases, Internet, news media and signs at Lottery Retailer locations. In addition, a Prizewinner agrees to participate in Lottery promotional efforts, which may include the Prizewinner's name, hometown, the amount of the Prize won, and the Game won, through "social media," which may include, but will not be limited to, YouTube®, Twitter®, Facebook®, Instagram® or similar efforts, without additional consent from or compensation to the Prizewinner.
- P. CANCELLATION POLICY: Once printed, a Virginia's New Year's Millionaire Raffle Ticket cannot be canceled.

<u>Cancelled Drawings or sales</u>: The Director has the right to cancel Drawings or sales, either or both, of Tickets on holidays, days of special importance, or on days when conditions make conducting the Drawings or sales impractical or inappropriate and to conduct Drawings or makeup Drawings at times and dates as determined by the Director. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board, shall have any liability whatsoever for any such reschedule/cancellation.

<u>Termination of Game</u>: The Director may, at any time, announce a suspension or termination of a Game without advance notice and at the Director's sole discretion, at which point no further Tickets will be sold and no additional Prizes shall be awarded. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

- **Q. DISPUTES:** The Director may refrain from paying a Prize pending final determination under any of the following circumstances:
 - a. if a dispute related to any Prize occurred or if it appears that a dispute may occur;
 - b. if there is any question regarding the identity of the Claimant; or
 - c. if there is any question regarding the validity of any Ticket presented for payment.

No liability for interest arising because of any such delay, or any delay beyond the Lottery's control, shall accrue to the benefit of the Claimant pending payment of the claim. The Lottery is neither liable for, nor has it any responsibility to resolve, disputes between or among competing Claimants.

In the event of a dispute or other instance of doubt, the decision of the Director shall be final and binding. However, the Director may, solely at the Director's option, refund the purchase price of a Ticket or replace an invalid, defective or otherwise erroneous Ticket with a Ticket of equivalent sale price from any current Lottery game. Replacement of the Ticket shall be the bearer's or Claimant's sole and exclusive remedy.

R. GOVERNING LAW:

By purchasing this Game, each person agrees to comply with and abide by the Lottery laws, Lottery regulations, all final decisions of the Director of the Lottery, and these and any other applicable Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Game. Any dispute arising that relates to any aspect of this Game shall be governed by the laws of the Commonwealth of Virginia, and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

S. AMERICANS WITH DISABILITIES ACT ("ADA"):

The Lottery is not responsible for any third party's compliance with ADA Rules and Regulations where applicable in connection with a Prize.