



## **DIRECTOR'S ORDER NUMBER THIRTY-FIVE (2023)**

### **VIRGINIA LOTTERY'S PRINT 'N PLAY MAX CASH MULTIPLIER FINAL RULES FOR GAME OPERATION.**

The final rules for game operation in Virginia Lottery's Print 'n Play **Max Cash Multiplier** are hereby promulgated in accordance with §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

A copy of these rules may be requested by sending an email to [publicrecords@valottery.com](mailto:publicrecords@valottery.com). The rules are also available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy of the game rules may also be requested by mail by writing to: FOIA Officer, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on March 21, 2023, and shall remain in full force and effect unless amended or rescinded by further Director's Order.

\_\_\_\_\_  
/s/Quan Kirk  
Quan Kirk, Deputy General Counsel

\_\_\_\_\_  
03/09/2023  
Date

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**VIRGINIA LOTTERY'S PRINT 'N PLAY GAME  
MAX CASH MULTIPLIER  
OFFICIAL RULES FOR GAME OPERATION**

**A. GENERAL REQUIREMENTS:**

1. In addition to these specific Game Rules, all requirements in the language on the back of the Ticket, and the Virginia Lottery laws and regulations apply to the operation of this Game.
2. Game Rules and Virginia Lottery laws and regulations are on file at Virginia Lottery headquarters.

**B. DEFINITIONS** (for purposes of this Game):

"Claimant" means a Person who presents a Ticket that he/she presumes to be a Winning Ticket.

"Computer-generated Game" means a Virginia Lottery Game in direct communication with a Mainframe computer operated by or at the direction of the Virginia Lottery.

"Director" means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 *et seq.*) of the *Code of Virginia* or any other employee(s) to whom the Executive Director's authority is lawfully delegated.

"Entitled to the Prize" means the status of a Claimant whose Ticket has been validated by the Virginia Lottery as winning a Prize, unless Internal Revenue Service policy provides a different definition, in which case the Internal Revenue Service definition shall prevail.

"Game" means the game named in the title at the top of Page 1 of these rules.

"Game Rules" or "Rules" means these rules.

"Lottery" means the Virginia Lottery.

"Lottery Board" means the group of seven (7) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the *Code of Virginia*.

"Lottery Retailer," "Lottery Sales Retailer," or "Retailer" means a person licensed by the Virginia Lottery to sell and dispense Virginia Lottery products.

"Person" means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity or when referring to a Lottery retailer, the term as defined in § 58.1-4009 of the *Code of Virginia*.

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"Play" means one (1) wager for a chance to win a Prize.

"Play Area" means a defined area on a Ticket within which distinct numbers, symbols, and/or Game grids are printed that are unique to the Game.

"Player" means a Person who is at least eighteen (18) years of age, who purchases or otherwise validly obtains a Ticket. Licensed Virginia Lottery Retailers and their employees may be Virginia Lottery Players.

"Plays per Ticket" means the number of Plays printed on a single Ticket. A **Print' N Play Max Cash Multiplier Ticket** contains thirty (30) Plays per Ticket.

"Present at the Terminal" means that a Player remains physically present at the Virginia Lottery Terminal from the time the Player's order for a Ticket is accepted by the Virginia Lottery Retailer, through completion of the order processing, payment, and delivery of the Ticket to the Player. Players must be present at the Terminal for any purchase.

"Prize" or "Prizes" means the winnings as defined in **Section H** ("Prize Structure").

"Prizewinner" means a verified Claimant who is entitled, as a result of successful Ticket validation, to receive a Prize under the rules of a Game.

"Self-service Vending Machine" or "Vending Machine" means an interactive device by which a Player may select a Game and purchase a Ticket without the help of a retail clerk or a Lottery employee at a Virginia Lottery office or other approved location.

"Terminal" means a device that is authorized by the Virginia Lottery to interact with the Virginia Lottery's central computer system to issue Virginia Lottery Tickets and to enter, receive and process Virginia Lottery transactions that may include issuing Tickets, validating Tickets, and transmitting reports.

"Ticket" means a Ticket produced by the Virginia Lottery's gaming system and sold by the Virginia Lottery for this Game.

"Unclaimed Prize" means any cash Prize for a Winning Ticket that has not been presented for payment within 180 days of the date on which the Ticket was purchased.

"Winning Play" means the matching of one of "Your Numbers" to the "Winning Number" in any one "Row" with a multiplier feature, on a single Game Play on a Ticket.

"Winning Ticket" means a Ticket that has passed all Lottery validation and security requirements and contains the Winning Play(s). Each Winning Ticket must meet Virginia Lottery validation requirements as defined in the Virginia Lottery regulations.

"Winning Ticket Validation" means the process used to validate a Winning Ticket following the purchase of a Winning Play as shown on the **Print 'n Play Max Cash Multiplier** Ticket. Refer to **Section K** ("Ticket Validation Requirements").

**C. GAME DESCRIPTION: Print 'n Play Max Cash Multiplier** is an immediate print-and-play game designed to provide Players with instant Computer-generated Game Play results which are generated by a host computer and printed by a Lottery Terminal.

**D. ELIGIBILITY:**

1. Minors purchasing or redeeming Tickets: Persons under the age of eighteen (18) are not permitted  
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to purchase or redeem Lottery Tickets. No Ticket shall be given as a gift or otherwise to any Person under the age of eighteen (18) years. The transferee of any Ticket from a Person ineligible to purchase a Ticket is ineligible to receive any Prize.

2. Eligibility: No officer, employee or Board member of the Lottery, or any officer or employee or board member of any vendor to the Lottery of Computer-generated or scratch game goods or services working directly on a contract with the Lottery for such goods or services, or any person residing in the same household of any such board member, officer or employee, or any person under the age of eighteen (18) years, shall be eligible to purchase Tickets. The Lottery will not pay a Prize on a Ticket purchased by, for, or gifted to or transferred to anyone referenced in this **Section D**, or to the transferee of such Person.

#### **E. GAME PURCHASE:**

1. Eligible Players may purchase Plays via a Lottery Terminal at retail, a Self-Service Vending Machine, or by any other means made available by the Virginia.
2. Price: Except as otherwise noted herein, or as otherwise announced by the Lottery, one (1) **Print 'n Play Max Cash Multiplier** Ticket costs ten dollars (\$10.00).
3. By purchasing a Ticket, the Player agrees to comply with and abide by the Lottery laws and regulations, these Game Rules, all final decisions of the Director, and all procedures established by the Director for the conduct of the Game.
4. Risk: Players should sign the back of a Ticket after purchase. The Lottery shall not be responsible for any loss incurred as a result of a Player's failure to sign a Ticket. It shall be the sole responsibility of a Player to verify the accuracy of the Game reflected on the Ticket.
5. The placing of Plays is done at a Player's own risk. The Player acknowledges that a Lottery Retailer shall be deemed to be acting on behalf of the Player in selecting the Game via the Lottery Terminal.

#### **F. HOW TO PLAY:**

To play **Print 'n Play Max Cash Multiplier**:

1. Match any of YOUR NUMBERS to the WINNING NUMBER in the same ROW, win the PRIZE shown for that ROW. Multiply the PRIZE in a ROW by the MUTLIPLIER for the column where one of YOUR NUMBERS is matched. Each ROW plays separately.
2. Players are eligible to receive only one (1) (the highest) applicable Prize for each Winning Game Play.
3. Unaccepted Play: If for any reason the Player's Play is not accepted, the liability of the Lottery and its Retailer is limited to a refund of the amount paid for the Play.

#### **G. TICKET:**

1. The front of the Ticket must contain:
  - logo for **Print 'n Play Max Cash Multiplier**;
  - date and time the Ticket was purchased;
  - price of the Ticket;
  - top prize callout;
  - how to play section(s) with instructions;

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- game reveal area(s);
- Retailer and Terminal number that produced the Ticket;
- Ticket serial number and a bar code representation of the Ticket serial number;

The back of the Ticket must contain:

- sequential Ticket stock number which may contain alphabetic characters;
- name and address fields;
- a signature line; and
- instructions for claiming a Prize.

2. Sample printed Ticket:

print n play \$10

# MAX CASH MULTIPLIER

WIN UP TO \$100,000!

ROW	WINNING NUMBER	MULTIPLIERS			PRIZE
		1X	2X	5X	
ROW 1	18	14	17	12	\$100,000
ROW 2	22	13	23	36	\$25
ROW 3	40	1	24	39	\$250
ROW 4	15	34	42	7	\$50
ROW 5	19	20	16	28	\$10
ROW 6	31	3	29	30	\$20
ROW 7	45	46	6	21	\$500
ROW 8	50	68	4	51	\$100
ROW 9	60	37	9	59	\$20
ROW 10	26	25	54	27	\$15

HOW TO PLAY

Match any of YOUR NUMBERS to the WINNING NUMBER in the same ROW, win the PRIZE shown for that ROW. Multiply the PRIZE in a ROW by the MULTIPLIER for the column where one of YOUR NUMBERS is matched. Each ROW plays separately.

12345 MAR 21 2023 12:34:56  
123456789 1234-5678912345-678901 12345

VIRGINIA LOTTERY Helping Virginia's Public Schools valottery.com

File a claim for ANY PRIZE at any Lottery Customer Service Center or prize zone or complete the information below, make a copy for your records, and mail the ticket to: VA LOTTERY, P.O. Box 1254, Richmond, VA 23218-1254 (preferably by insured, registered or certified mail, return receipt requested). The Lottery is not responsible for lost or misdirected mail. A claim form is required for prizes over \$600, along with a valid government-issued photo identification and proof of resident Social Security/Tax ID Number. Visit valottery.com for further claiming instructions.

NAME (Print) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_ PHONE \_\_\_\_\_

This ticket is valid only for the drawing date(s) shown for draw games. Prizes must be claimed within 180 days of the draw date for a draw game or purchase date for an instant win game, on the Ticket. Ticket purchasers and winners must be at least 18 years old. Gifts of tickets to minors are prohibited. Players and all lottery transactions and winners are subject to Lottery rules, and regulations, and state laws. Tickets are void if stolen, misprinted, mutilated, incomplete or canceled, or do not meet the Lottery Validation requirements. Liability for void tickets, if any, is limited to replacement of the ticket. This lottery ticket is a bearer instrument until signed. Knowingly presenting or transferring for payment an altered, forged or counterfeit ticket is a felony. Holders of a Winning Ticket are prohibited from reselling or having a person other than him/herself claim a Winning Ticket for the purpose of concealing his/her identity as a Prizewinner.

If you or anyone you know has a gambling problem, please call 1-888-532-3500.

No highlighters Avoid direct sunlight Keep dry Avoid heat

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**H. PRIZE STRUCTURE:** The Prizes and overall odds for **Print 'n Play Max Cash Multiplier** are as follows: 3.04

Prize Description			Total Prize	Odds
1X	2X	5X	Amount	(1 in:)
\$100,000			\$100,000	480,000.00
\$5,000			\$5,000	80,000.00
	\$2,500		\$5,000	80,000.00
		\$1,000	\$5,000	80,000.00
\$2,500			\$2,500	48,000.00
		\$500	\$2,500	48,000.00
\$1,000			\$1,000	48,000.00
	\$500		\$1,000	48,000.00
		\$200	\$1,000	48,000.00
\$500			\$500	24,000.00
	\$250		\$500	24,000.00
		\$100	\$500	24,000.00
\$250			\$250	9,600.00
		\$50	\$250	9,600.00
\$200			\$200	4,800.00
	\$100		\$200	4,800.00
\$100			\$100	600.00
	\$50		\$100	600.00
		\$20	\$100	564.71
\$50			\$50	128.00
	\$25		\$50	128.00
		\$10	\$50	128.00
\$10 x 5			\$50	128.00
\$25			\$25	60.00
\$10 + \$15			\$25	60.00
\$20			\$20	60.00
	\$10		\$20	48.00
\$10 + \$10			\$20	48.00
\$15			\$15	13.41
\$10			\$10	8.00
Overall Odds				3.04

**I. TICKET OWNERSHIP:**

1. A Ticket is a bearer instrument. When a signature is written on the back of a Ticket, the Person whose signature appears in such area shall be the owner of the Ticket and shall be entitled to any Prize resulting from the Ticket. The Lottery shall pay the Claimant whose signature appears on the back of the Winning Ticket.

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2. If more than one (1) signature appears on a Winning Ticket or there are multiple parties presenting one Ticket, **each** Prizewinner shall complete a *Prizewinner Claim Form* and a *Player Affidavit of Multiple Ownership* to receive payment. Certain restrictions may apply to the minimum amount of an individual Prizewinner's Prize payment.
3. Non-Responsibility: The Lottery shall not be responsible for lost, stolen, altered, forged, or fraudulently made Tickets.

#### J. CLAIMANT VERIFICATION:

1. Methods used by the Lottery to establish and confirm a Claimant's identity include, but are not limited to:
  - viewing and/or copying the Claimant's valid government-issued photo identification;
  - viewing and/or copying proof of taxpayer identification number (e.g., Social Security number);
  - asking identity-verifying questions in the absence of the aforementioned document proof; and/or
  - viewing and/or retaining the information provided on a Lottery *Prizewinner Claim Form*.
2. **In order to verify a Claimant's age, in all cases involving a cash Prize greater than \$100 paid at a Lottery office**, the Lottery must be provided with the Claimant's valid government-issued photo identification and taxpayer identification number (e.g., Social Security number). Payment will be delayed until such a number is provided and the Claimant shall not be entitled to interest on the Prize funds attributable to such delay.

Any Prize for which a taxpayer identification number has been requested but not furnished within 180 days of the Ticket purchase date will be forfeited and treated as an Unclaimed Prize.

#### K. TICKET VALIDATION REQUIREMENTS:

1. To be a valid Ticket, all requirements unique to a particular Game and all requirements set out in Lottery law and regulation must be met.
2. The Ticket must have been issued by the Lottery in an authorized manner. A printed Ticket must be intact and must not, in whole or in part, be defectively printed, produced in error, counterfeit, unreadable, incomplete, mis-registered, defective, torn, stolen, mutilated, altered, reconstituted, tampered with or previously paid.
3. The Ticket data must have been recorded in the Lottery's central computer system prior to cashing.
4. The information appearing on the Ticket must correspond precisely with the Lottery's computer records.
5. The serial number must appear in its entirety and must correspond to a matching serial number on the Lottery's validation file.
6. All information appearing on an apparent Winning Ticket must correspond to the Lottery's records of Winning Tickets, and no Ticket with identical data shall be or have been paid.
7. The display printing on the Ticket must be regular in every respect, correspond precisely to the artwork on file at the Lottery, and must pass all other security criteria determined by the Lottery Director.

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8. The Ticket must be validated in accordance with the provisions of the Lottery regulations relating to procedures for claiming Prizes and for the payment thereof.
9. An apparent Winning Ticket shall be void unless the Ticket is printed on a paper stock roll issued by the Lottery and in use at the time of the Play and validly issued to the Lottery Retailer from whom the Ticket was purchased.
10. If a Ticket fails to pass all of the validation requirements set forth in these Game Rules or in the Lottery regulations, the Ticket shall be void and ineligible for any Prize and shall not be paid.

#### **L. PRIZE CLAIMS:**

1. Ticket shall be the only proof of a Play. Submission of a Winning Ticket to the Lottery or its authorized Lottery Retailer shall be the sole method of claiming a Prize or Prizes.
2. All claims must be made within 180 days of the purchase date. Any Unclaimed Prize not claimed within the specified period shall be forfeited and revert to the Virginia State Literary Fund.
3. In accordance with the provisions of the Servicemembers Civil Relief Act, 50 U.S.C.S. app. §§ 501-597b., any Person while in active military service may claim exemption from the 180-day Ticket redemption requirement. Any such Person must claim his/her forfeited Prize by presenting the Winning Ticket no later than 180 days after discharge from active military service. Within thirty (30) days of such presentation, the Director shall verify the claim and direct payment in accordance with the Lottery regulations then in effect regarding the manner of payment of Prizes to the holders of Winning Tickets or shares.
4. Employees of the Lottery or of a licensed Lottery Retailer shall verify the Ticket, and, if valid, pay the amount due to the Claimant. If a claim form is required, the Claimant will be so advised. No payment shall be made unless the Claimant presents a valid Winning Ticket.
5. A Claimant shall bear all risk of loss or damage incurred by sending a Ticket through the mail, regardless of delivery confirmation status.
6. **To claim a Prize of \$600 or less**, a Claimant may do one of the following:
  - present the Ticket to any Retailer licensed by the Lottery;
  - complete and sign the back of the Ticket and present it at any Lottery Customer Service Center or Prize Zone; or
  - complete and sign the back of the Ticket and mail it to the Virginia Lottery, P. O. Box 1254, Richmond, Virginia 23218-1254 (preferably by insured, registered, or certified mail, return receipt requested).

The Claimant should retain a copy of the front and back of the Ticket for his/her records.

7. **To claim a Prize in excess of \$600**, a Claimant may do one of the following:
  - complete and sign the back of the Ticket and present it at any Lottery Customer Service Center or Prize Zone; or
  - complete and sign the back of the Ticket, and mail:
    - the Ticket;
    - a copy of his/her government issued photo identification; and
    - a copy of a document verifying the Claimant's taxpayer identification number (e.g., Social Security number)to the Virginia Lottery, P. O. Box 1254, Richmond, Virginia 23218-1254 (preferably by insured,

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registered or certified mail, return receipt requested).

The Claimant should retain a copy of the front and back of the Ticket for his/her records.

8. Virginia Lottery law prohibits the holder of a Winning Ticket from reselling or having a Person other than him/herself claim a Winning Ticket for the purpose of concealing his/her identity as a Prizewinner. Any Person found to have engaged in the foregoing shall be fined as determined by the Director: (a) for Prizes of less than \$1,000, not more than \$250; (b) for Prizes of \$1,000 or more but less than \$5,000, more than \$250 but not more than \$500; and (c) for Prizes of \$5,000 or more, no less than \$1,000.
9. IMPORTANT: Claimants should consult [www.valottery.com](http://www.valottery.com) for any updates or temporary modifications to claiming procedures made necessary as a result of any Executive Order issued by the Governor of Virginia, including but not limited to, orders addressing public health emergencies.

#### M. PRIZE PAYMENT:

1. When paying any Prize claim **in excess of \$600**, the Lottery shall report the winnings or withhold taxes pursuant to rules established by the Internal Revenue Service and Virginia Department of Taxation and shall file the appropriate income reporting form(s) with the Internal Revenue Service and the Virginia Department of Taxation.
2. When paying a cash Prize claim **in excess of \$100** at a Lottery office, the Lottery shall withhold any monies due under the Commonwealth's Set-Off Debt Collection Act if the agency has registered such debt with the Virginia Department of Taxation and timely notice of the debt has been furnished by the Virginia Department of Taxation to the Lottery.
3. One Prize: Subject to the validation requirements contained herein, Players are eligible to receive only one (1) (the highest) applicable Prize for each Winning Game Play.
4. No right of any Person to a Prize shall be assignable except that:
  - a. the Lottery may pay any Prize according to the terms of a deceased Prizewinner's beneficiary designation or similar form filed with the Lottery, or to the estate of a deceased Prizewinner who has not completed such a form; and
  - b. the Prize to which a Prizewinner is entitled may be paid as directed by an appropriate judicial order.
5. Each Prizewinner is legally required to include the value of the Prize, as well as any taxes paid by the Lottery on his/her behalf, in his/her taxable income for tax reporting purposes. As a result of accepting a Prize, and taking into account a Prizewinner's total taxable income for the year in which the Prize is accepted, a Prizewinner may fall into a higher tax bracket for his/her federal and state tax liabilities for the year in which the Prize is accepted.
6. Virginia Lottery law prohibits the disclosure of information about an individual Prizewinner's identity for a Prize greater than \$10 million, unless that Prizewinner consents in writing to such disclosure.
7. For Prizes up to and including \$10 million, a Prizewinner agrees to participate in a press conference and agrees to the use of his/her name and/or photo for publicity at the Lottery's discretion. Examples of publicity include, but are not limited to, news releases, Internet, news media and signs at Lottery retailer locations. In addition, a Prizewinner agrees to participate in Lottery promotional efforts, which may include his/her name, hometown, the amount of the Prize won, and the game

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won, through "social media," which may include, but will not be limited to, YouTube®, Twitter®, Facebook®, Instagram® or similar efforts, without additional consent from or compensation to the Prizewinner.

**N. CANCELLATION POLICY:** Once printed, **Print 'n Play Max Cash Multiplier** Tickets **cannot be canceled.**

1. Canceled Sales: The Director has the right to cancel sales of Games on holidays, days of special importance, or on days when conditions make conducting of sales impractical or inappropriate. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board, shall have any liability whatsoever for any such cancellation.
2. Termination of Game: The Director may, at any time, announce a suspension or termination of a Game without advance notice and at his/her sole discretion, at which point no further Games will be sold and no additional Prizes shall be awarded. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

**O. DISPUTES:** The Director may refrain from paying a Prize pending final determination under any of the following circumstances:

- a. if a dispute related to any Prize occurred or if it appears that a dispute may occur;
- b. if there is any question regarding the identity of the Claimant; or
- c. if there is any question regarding the validity of any Ticket presented for payment.

No liability for interest arising because of any such delay, or any delay beyond the Lottery's control, shall accrue to the benefit of the Claimant pending payment of the claim. The Lottery is neither liable for, nor has it any responsibility to resolve, disputes between or among competing Claimants.

In the event of a dispute or other instance of doubt, the decision of the Director shall be final and binding. However, the Director may, solely at the Director's option, refund the purchase price of a Ticket or replace an invalid, defective or otherwise erroneous Ticket with a Ticket of equivalent sale price from any current Virginia Lottery Game. Replacement of the Ticket shall be the bearer's or Claimant's sole and exclusive remedy.

**P. GOVERNING LAW:**

By purchasing this Game, each person agrees to comply with and abide by the Lottery laws, Lottery regulations, all final decisions of the Director of the Lottery, and these and any other applicable Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Game. Any dispute arising that relates to any aspect of this Game shall be governed by the laws of the Commonwealth of Virginia, and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

**Q. AMERICANS WITH DISABILITIES ACT ("ADA"):**

The Lottery is not responsible for any third party's compliance with ADA Rules and Regulations where applicable in connection with a Prize.