



DIRECTOR'S ORDER NUMBER NINETY-SEVEN (2023)

VIRGINIA LOTTERY'S HOT 7s 7X THE eXTRA CHANCES ENTRIES RETAIL PLAYER PROMOTION FINAL RULES FOR OPERATION.

The Virginia Lottery's "**Hot 7s 7X the eXTRA Chances Entries Retail Player Promotion**" rules are promulgated in accordance with §§ 2.2- 4002B(15) and 58.1-4006A of the *Code of Virginia* to increase awareness of the launch of the four (4) Virginia Lottery **Hot 7s** Scratchers while engaging Players with eXTRA Chances, the Lottery's flagship Scratcher 2nd Chance program. The Promotion opens on September 5, 2023, and goes through October 1, 2023. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of Lottery games.

A copy of the Promotion Rules may be requested by sending an email to publicrecords@valottery.com. The Promotion Rules also are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy of the Promotion Rules may also be requested by mail by writing to: FOIA Officer, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on September 5, 2023, and shall remain in full force and effect through the end Promotion date unless amended or rescinded by further Director's Order.

_____/s/Quan Kirk_____
Quan Kirk, Deputy General Counsel

_____/08/14/2023_____
Date

_____/s/ Kelly T. Gee_____
Kelly T. Gee, Executive Director

_____/08/14/2023_____
Date

Hot 7s 7X the eXTRA Chances Entries – September 3, 2023
Player Promotion Rules – Retail
Promotion type – Scratcher Second Chance



VIRGINIA LOTTERY'S HOT 7S 7X THE EXTRA CHANCES ENTRIES RETAIL PLAYER PROMOTION OFFICIAL RULES

- A. PURPOSE:** A Promotion will be conducted to increase awareness of the launch of the four (4) Virginia Lottery **Hot 7s** Scratchers while also engaging Players with eXTRA Chances, the Lottery's flagship Scratcher 2nd Chance program. With this Promotion, players who submit Nonwinning specified **Hot 7s** Scratchers into the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion,"** and depending upon the date of their qualifying entry(ies), will receive bonus entries as detailed below.
- B. PROMOTION PERIOD:** This Promotion will begin on September 5, 2023 through October 1, 2023 ("Promotion Period").
- C. DEFINITIONS** (for purposes of this Promotion):

"Account" means the Virginia Lottery account through which a Player's age and identity verification takes place.

"Cash Prize" means a monetary Prize or a gift-card Prize.

"Claimant" means a verified Entrant, Participant or Player who presents an Entry that the Entrant presumes to be a Winning Entry.

"Director" means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 *et seq.*) of the *Code of Virginia* or any other employee(s) to whom the Executive Director's authority is lawfully delegated.

"Drawing" means a formal process of randomly selecting Entries in accordance with the Promotion Rules as defined in **Section L** ("Promotion Drawing(s)") of the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion" Rules**.

"Entrant," "Participant," or "Player" means a Person who is at least eighteen (18) years of age who makes a qualifying purchase or otherwise validly enters a Promotion according to the approved Entry method(s) stated in the Promotion Rules in the hope of winning a Prize.

"Entry" or "Entry Form" means a method, whether electronic or paper-based, by which a Player enters a Drawing or Promotion.

"Entry Periods" means the time frames as defined in **Section J** ("Entry Deadlines") of the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion" Rules** during which Entries for this Promotion will be accepted.

Hot 7s 7X the eXTRA Chances Entries – September 3, 2023
Player Promotion Rules – Retail
Promotion type – Scratcher Second Chance

"eXTRA Chances Web Code" means a series of numbers and letters that, when submitted according to any of the applicable Entry methods described herein, and when used in conjunction with all other required entry data, enters a Player into the eXTRA Chances Promotion.

"Lottery" means the Virginia Lottery.

"Lottery Board" means the group of seven (7) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the *Code of Virginia*.

"Lottery Retailer," "Lottery Sales Retailer," or "Retailer" means a Person licensed by the Virginia Lottery to sell and dispense Virginia Lottery Tickets, materials, and products.

"Mobile Application" or "Mobile App" means a software application developed specifically for use on small, wireless computing devices, such as smartphones and tablets, rather than desktop or laptop computers, via which certain Promotion Entries may be submitted.

"Noncash Prize" means a merchandise or experiential Prize, such as a vehicle, trip, concert tickets, etc.

"Nonwinning" or "Nonwinning Scratcher/Ticket" means a Scratcher or Ticket, purchased at a licensed Virginia Lottery retailer location or directly from the Virginia Lottery, that does not contain a winning Prize combination.

"Person" means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity, or when referring to a Lottery retailer, the term as defined in § 58.1-4009 of the *Code of Virginia*.

"Prize" or "Prizes" means the winnings as defined in **Section K ("Prize Description")** of the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion" Rules**.

"Prizewinner" means a verified Person who is entitled, via Entry verification, to receive a Prize under the rules of a Promotion.

"Promotion" means the "added value" offer to consumers named in the title at the top of Page 1 of these Rules.

"Promotion Entry Number" means the 14-digit number printed on the back of a Nonwinning Scratcher that, when submitted according to any of the applicable participation methods described herein, and, when used in conjunction with all other required Entry data, enters a Player into a Promotion.

"Promotion Rules" or "Rules" means these rules.

"Scratcher" means a ticket with a coating over the Play Areas that, when scratched off, reveals instant game play results.

"Scratch Game" means a game, played via Scratcher, that contains the appropriate Play Areas, Legend(s), Barcodes and other codes that, when played, reveals, or informs a Player immediately whether the Player has won a Prize as specified in the Game Rules.

"Self-service Vending Machine" or "Vending Machine" means an interactive device by which a Player may select a game, purchase a Ticket, and/or receive a Promotion Entry Form, without the help of a clerk at a Virginia Lottery Retailer or an employee at a Virginia Lottery office or other approved location.

Hot 7s 7X the eXTRA Chances Entries – September 3, 2023
Player Promotion Rules – Retail
Promotion type – Scratcher Second Chance

"Ticket" means a Ticket produced by the Virginia Lottery's gaming system and sold by the Virginia Lottery.

"Winning Entry" means an eligible Promotion Entry, drawn during an established Drawing, that has passed all Lottery validation and security requirements and processes.

D. ELIGIBILITY:

1. This Promotion is open to Players eighteen (18) years of age or older. A Player will be required to provide proof of the Player's date of birth.
2. Persons who are in the voluntary exclusion program, pursuant to §58.1-4015.1 of the Code of Virginia, are ineligible to participate in any Lottery promotions.
3. No officer, employee or Board member of the Lottery, or any officer or employee or board member of any vendor to the Lottery of Computer-generated or Scratch Game goods or services working directly on a contract with the Lottery for such goods or services, or any person residing in the same household of any such Board member, officer or employee, or any person under the age of eighteen (18) years, shall be eligible to participate in this Promotion. The Lottery will not award a Prize on an Entry submitted by, for, or gifted to or transferred to anyone referenced under this **Section D**, or to the transferee of such Person.

E. PROMOTION ENTRY: To participate, a Player must enter a Nonwinning Scratcher from one of the four (4) eligible* Virginia Lottery 2023 **Hot 7s** Scratchers into an eXTRA Chances Prize Drawing during an Entry Period as specified in the "**First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion**" (see *Director's Order 77 2023*).

Only **Nonwinning** Virginia Lottery **Hot 7s** Scratchers with the following Game numbers will be eligible for this Promotion:

Game #2238 - \$1 Red Hot 7s
Game #2239 - \$2 Sizzling Hot 7s
Game #2240 - \$5 Fiery Hot 7s
Game #2241 - \$30 Scorching Hot 7s

In this Promotion, players will receive a number of Entries equal to **SEVEN TIMES (7X)** the price point of the entered **Hot 7s** Scratcher for the applicable eXTRA Chances Prize Drawing in the "**First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion**", based upon the Entry date.

Example: One \$5 Fiery Hot 7s Scratcher would generate thirty-five (35) Entries for the appropriate eXTRA Chances Prize Drawing.

The Promotion Period for this promotion is from 12 a.m. ET on September 5, 2023, through 11:59:59 p.m. ET on October 1, 2023. To receive the entry multiplication, a player must enter a Nonwinning eligible Hot 7s Scratcher into eXTRA Chances Drawings via the Lottery website or mobile app during the promotional entry period.

Hot 7s 7X the eXTRA Chances Entries – September 3, 2023
Player Promotion Rules – Retail
Promotion type – Scratcher Second Chance

Entries as part of this Promotion will only be accepted via the Internet and through the Virginia Lottery's Mobile App. Players shall enter this Promotion by submitting eligible Nonwinning **Hot 7s** Scratchers via the Internet using the Lottery website or Mobile App. Mailed entries for the **Hot 7s 7X the eXTRA Chances Entries Retail Player Promotion** will not qualify for the bonus entries as part of this Promotion. However any eligible Scratchers, including any **Hot 7s** Scratchers, mailed to the eXTRA Chances P. O. Box during the Promotion Period will only be eligible for one (1) Entry in the appropriate eXTRA Chances Prize Drawing in the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion"** based upon the date the Entry is received.

Players entering an eligible Nonwinning **Hot 7s** Scratcher will receive Entries for an applicable Drawing in the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion"** depending upon the date of the Entry(ies). All entries submitted as part of this Promotion will be subject to the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion" Rules.**

F. WEBSITE ENTRIES:

1. To enter via the Website, a Player must go to the Lottery's Promotion page at <http://www.valottery.com/extrachances> and successfully complete registration* or log in if already registered.
**Registration will require entry of the Player's correct full name (consisting of the Player's first name and last name (no initials), date of birth, email address, street address, city, state, ZIP code, last four (4) digits of the Player's Social Security Number, and telephone number).*
2. As part of the Lottery's registration process for this Promotion, third-party identity authentication will confirm that the Player is eighteen (18) years of age or older. If a Player's identity cannot be confirmed, additional steps for manual confirmation of identity will be provided.
3. Players entering via the Internet can use a computer, mobile device, and/or a mobile telephone to access the Lottery's Website. When using a mobile telephone, a Player can choose to enter the Player's eligible **Hot 7s** Scratcher information manually or enter by using the Player's mobile telephone's camera to scan the Ticket Number Barcode listed on the eligible Scratcher.
4. Players who choose to manually enter their **Hot 7s** Scratcher information must correctly enter **BOTH** the Promotion Entry Number found on the back of each eligible **Hot 7s** Scratcher and the eXTRA Chances Web Code found on the front of each eligible **Hot 7s** Scratcher. The Lottery will not be responsible for numbers that are transposed or entered incorrectly. If the numbers cannot be verified, the Entry will be deemed invalid and not eligible for entry into this Promotion.
5. Once a Player has successfully entered the Player's **Hot 7s** Scratcher information via the Lottery's Website, the Player **does not** need to retain the Scratcher in order to claim a Prize.

G. MOBILE APP ENTRIES:

1. To enter via the Lottery's Mobile App, a Player must have the app downloaded on the Player's mobile device and then go to the Promotions tab and select the eXTRA Chances Promotion. A Player must then tap on the "Scan To Enter" button and successfully complete registration* or log in if already registered.
**Registration will require entry of a Player's correct full name (consisting of the Player's first name and last name – no initials), date of birth, street address, city, state, ZIP code, last four (4) digits of the Player's Social Security Number, and telephone number.*

Hot 7s 7X the eXTRA Chances Entries – September 3, 2023
Player Promotion Rules – Retail
Promotion type – Scratcher Second Chance

2. As part of the Lottery's registration process for this Promotion, third-party identity authentication will confirm that the Player is eighteen (18) years of age or older. If a Player's identity cannot be confirmed, additional steps for manual confirmation of identity will be provided.
3. Players must correctly use the camera on their mobile device to scan and enter the Ticket Number Barcode on their **Hot 7s** Scratcher. If the Ticket Number Barcode cannot be verified, the Entry will be deemed invalid and not eligible for entry into this Promotion.
4. Once the Ticket Number Barcode is successfully entered, Players **are not** required to retain their **Hot 7s** Scratcher in order to claim a Prize.

H. CANCELLATION POLICY:

Termination of Promotion: The Director may, at any time, announce a suspension or termination of this Promotion and/or the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion,"** without advance notice and in the Director's sole discretion, at which point no further Entries will be accepted and no additional Prizes shall be awarded. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

I. DISPUTES: The Director may refrain from awarding/paying a Prize pending final determination under any of the following circumstances:

- a. if a dispute related to any Prize occurred or if it appears that a dispute may occur;
- b. if there is any question regarding the identity of the Claimant; or
- c. if there is any question regarding the validity of any Entry submitted.

No liability for interest arising because of any such delay, or any delay beyond the Lottery's control, shall accrue to the benefit of the Prizewinner pending award/payment of the Prize. The Lottery is neither liable for, nor has it any responsibility to resolve, disputes between or among competing Claimants.

In the event of a dispute or other instance of doubt, the decision of the Director shall be final and binding.

J. GOVERNING LAW: By participating in this Promotion, each person agrees to comply with and abide by the Lottery laws, Lottery regulations, all final decisions of the Director of the Lottery, and these, and any other applicable, Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Promotion. Any dispute arising that relates to any aspect of this Promotion shall be governed by the laws of the Commonwealth of Virginia, and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

K. WAIVER OF CLAIMS: By entering this Promotion, each participant and Prizewinner agrees to indemnify, hold harmless, and waive any claims against the Commonwealth of Virginia, the Lottery, and any of the Board Members, affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Promotion or the Prizes awarded in connection therewith via the **"First Half FY24 eXTRA Chances (July – December 2023) Retail Player Promotion"**.

L. AMERICANS WITH DISABILITIES ("ADA"): The Lottery is not responsible for any third party's compliance with ADA Rules and Regulations where applicable in connection with a Prize.

Hot 7s 7X the eXTRA Chances Entries – September 3, 2023
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